

BAHEP extends its sincere appreciation for the continued support of THE DAILY NEWS through this monthly supplement.

## Board officers bring expertise and impressive backgrounds to leadership team

The Board of Directors of the Bay Area Houston Economic Partnership is comprised of many of the key leaders in business, industry, and academia in this region. BAHEP is proud to present the officers who will lead the board throughout 2019.

**Todd Caliva** serves as Chief Executive Officer of HCA Houston Healthcare Clear Lake. He has more

than 26 years of experience, including a decade at the multi-facility level. He has been with HCA in Houston since 1997. In prior roles, Caliva served as Chief Executive Officer of HCA-affiliated West Houston Medical Center and East Houston Regional Medical Center and Chief Operating Officer of HCA-affiliated The Woman's Hospital of Texas.



**Todd Caliva**  
Chairman

His robust community involvement includes co-chairing the Southeast Texas Regional Advisory Council (SETRAC) Cardiac Care Committee, an organization that is committed to improve the overall care for heart attack patients across the region; serving as the president/chairman of the Educational Foundation of the Southeast Texas Chapter of the American College of Healthcare Executives, as well as currently serving as Regent of the Southeast Texas Chapter.

Caliva earned a master's degree in business administration and a bachelor's of science in marketing from the University of Houston. He is the proud parent of two daughters, Sophie and Cara.

**Robert McAfoos**, president, Barrios Tech-



**Robert McAfoos**  
Vice-Chairman

nology, has been with Barrios since 2001 and was named president in April 2016 after serving as a program manager for Barrios' largest contracts.

Prior to assuming the role of president, he was Barrios' Mission and Program Integration (MAPI) program manager, supporting the International Space Station (ISS) Program office. His role prior to MAPI was as the leader of a Barrios initiative which successfully established a business base in the Houston oil and gas market.

McAfoos has a Bachelor of Science, Electrical Engineering, from the University of Tennessee and a Master of Science, Electrical Engineering, from the University of Minnesota. He holds Project Management Professional and Lean Six Sigma Black Belt Certifications.

**Charlie Stegemoeller** is a senior director with Science Applications International Corporation (SAIC). He serves SAIC across the NASA account including business development, strategic alignment, and program performance.

Stegemoeller began his career as a civil servant at NASA in 1985 and sup-

ported Space Shuttle, Space Station, human exploration research and technology, and served as deputy program manager for the Constellation Program.

He graduated from Texas A&M University and serves on the Texas A&M College of Engineering Advisory Councils for Entrepreneurship and the Industrial and Systems Engineering Department.



**Charlie Stegemoeller**  
Secretary

**Jennifer Bowers** is a partner with the law firm of Bowers & Sadler, LLP. The firm specializes in a variety of legal services aimed at assisting closely-held businesses and their owners



**Jennifer Bowers**  
Treasurer

with their tax planning, business organization matters, estate planning, and probate matters. Bowers is board certified in tax law by the Texas Board of Legal Specialization.



## Shutdown had significant effect on local community

*(Editor's Note: The partial government shutdown, beginning on Dec. 22, 2018, and ending on Jan. 25, 2019, may be over, but its effect on the people and economy is not. Bob Mitchell, president of the Bay Area Houston Economic Partnership, has written the following article looking at the shutdown's impact on the local community.)*

The recent shutdown was unlike others. Its duration, the partisan political divides, the seeming lack of urgency, and the fact that only segments of government were closed all contributed to a sense that the nation could just float along.

While the national discussion about the government shutdown was focused on the plight of 800,000 federal workers, the impact on the private sector and our local economies was more pronounced.

Employees from both large and small businesses were laid off or furloughed. Federal employees were held harmless financially, yet employees of federal contractors were not, nor were thousands of people whose jobs were threatened because many people were not dining out, buying goods and services, or paying their bills.

NASA Johnson Space Center is a microcosm of what played out nationally. JSC employs about 3,000 civil servants, none of

whom were being paid, with some expected to work without pay to keep the International Space Station flying and other vital services running.

Less obvious, there were over 8,000 contractor employees who were either not being paid or who soon would have been without checks. Looking at this one agency in one community, there were 11,000 people whose income was adversely affected. But, that does not tell the whole story.

For the aerospace industry, the employment multiplier is estimated to be about 2.5. That translates to 27,500 jobs affected considering the suppliers, daily services, restaurants, and other businesses impacted by the shutdown.

To be clear, dozens of companies — large and small — were weakened. An entire support system of small service businesses were damaged as their customer base eroded.

Johnson Space Center's budget is just over \$4.6 billion annually. For aerospace, the economic multiplier is approximately 1.85, meaning JSC's economic impact is over \$8.5 billion annually.

Local property taxes are due, federal income taxes are coming due, and sales taxes declined as thousands were unable to buy goods and services. For families

and businesses during a shutdown, credit ratings fell, bank loans dried up, bills went unpaid, and demands on local services sharply increased.

A small business cannot recoup its costs. Eventually, the company would have had to decide whether to lay people off rather than sustain furlough costs, and this scenario would have created new problems. For skilled workers, the brain drain began, leading to another set of issues.

Contractor companies have commitments to rigid contracts that specify what is to be done and when. For these companies, especially smaller ones, the shutdown created a cash flow problem, continuing expenses, and no revenues. Management had to go to their banks for funding to carry them through, hence further weakening their corporate viability.

The shutdown's impact on the private sector was real — jobs were lost and the economy suffered. This example is simply one small part of the array of federal agencies, but the impact was profound and far-reaching. The protracted disruption hurt the dedicated men and women of our nation, the companies for which they work, and the communities they call home.

## New members add diversity to BAHEP organization

### Avera Companies

Avera is a development, construction, and investment firm dedicated to high quality real estate assets. Its primary focus is on industrial properties, specifically warehouse / distribution and manufacturing. The Bay Area Houston Economic Partnership has welcomed the firm as a new member.



"Avera was founded in 2002 and is one of the most active firms in the United States, leading the industry in office and industrial development. We at BAHEP look forward to working together with Avera toward the growth of the region," said Bob Mitchell, BAHEP president.

Rick Kight, executive vice president, Development, represents Avera within BAHEP. He said, "Anyone involved in development in Houston knows about BAHEP and its outstanding work. It's a great organization where you can form both friendships and partnerships."

Kight added, "My primary responsibilities are management of our development projects, acquisition analysis, and due diligence.

We are experts in on-time project delivery, construction and development efficiencies, and budget practices. Utilizing these processes allows us to exceed customer satisfaction and project objectives, while maintaining the highest level of quality in every project.

"The core of our success lies within the internal and external relationships on which we focus. Leveraging our strong internal and external business partnerships, industry experience, and customer philosophy has made our firm one of the most innovative in the country. We develop more than strong buildings, we develop strong relationships."

Avera's primary clientele are distributors, third party logistics companies, and industrial manufacturing facilities. For more information, please visit [www.averacompanies.com](http://www.averacompanies.com) or call 713.783.9600. Avera is located at 7880 San Felipe, Suite 250, in Houston.

### TechTrans International

TechTrans International (TTI), a woman-owned business, was founded in 1993 for the purpose of providing administrative



support and language and logistics services to the National Aeronautics and Space Administration (NASA) for the International Space Station (ISS) Program. Today, TechTrans' ISO-certified international integration services include global project management, language training, travel logistics, translation, and interpretation.

Bob Mitchell, president of the Bay Area Houston Economic Partnership, welcomed TechTrans International saying, "In a world as rapidly evolving and fast-paced as ours, TechTrans International's services are essential for companies with an international presence. TTI is a great addition to our membership."

Beth Williams, founder and CEO of TechTrans International, represents her company within BAHEP. She said, "We at TTI recognize and respect the many financial challenges that our customers often face and are committed to providing high-quality products and services that offer cost-effective solutions to their needs. TechTrans International supports BAHEP's

important work in our region, and we look forward to an active relationship with the organization and its members."

TTI has supported programs in 125 countries and in over 60 languages for U.S. Government agencies, their foreign counterparts, and private industry clients. Headquartered in Houston at 2200 Space Park Drive, #410, TTI has representative offices in Russia, Jordan, Azerbaijan, Georgia, Kazakhstan, Uzbekistan, and Colombia.

For additional information, visit [www.tti-corp.com](http://www.tti-corp.com) or call 281.335.8000.

### Dave & Buster's Friendswood at Baybrook Mall

If you're looking for the best combination of the latest and greatest games, ultimate sports-viewing, extraordinary food, and remarkable drinks, look no further than Dave & Buster's Friendswood at Baybrook Mall says Corporate Sales Manager Kim Anguiano. This venue of food and fun has recently joined the Bay Area Houston Economic Partnership.

BAHEP President Bob Mitchell commented, "Dave & Buster's was founded in 1982 and has 121 locations in the United

States and Canada with more opening in the near future. There are more than a dozen locations in Texas, and it is really great to now have one as close as Baybrook Mall in Friendswood."

Anguiano, who will represent Dave & Buster's Friendswood at BAHEP, said, "We currently have 125 employees at our Friendswood location, and it is our mission to be eve-



ryone's first choice when looking for great food and entertainment that is conveniently located. We look forward to participating in BAHEP's initiatives, getting to know other BAHEP members, and hopefully seeing many of them enjoying themselves at Dave & Buster's Friendswood."

Dave & Buster's Friendswood is located at 704 Baybrook Mall Drive and can be reached by calling 281.709.0606. Check out its many offerings at [www.daveandbusters.com/locations/friendswood](http://www.daveandbusters.com/locations/friendswood).

BUSINESS to BUSINESS is a monthly Bay Area Houston Economic Partnership publication in partnership with THE DAILY NEWS. BAHEP is a member-driven organization that provides the leadership to stimulate regional economic development and employment in southeastern Texas. Its members include more than 265 business partners encompassing 13 cities, Galveston and Harris counties, the Houston Airport System, and Port Houston. For membership information, contact Membership Director Harriet Pilgrim at 832.536.3250.

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