Citizens for Space Exploration

2015 D.C. Trip Report
Trip Information

- 24th Annual Trip
- 95 Travelers
- Representation from 23 States
Traveler History

[Graph showing a line chart with two lines: one for D.C. Trip and one for Special Trip. The x-axis represents the years from 2005 to 2015, and the y-axis represents the number of trips. The chart shows fluctuations in travel frequency over the years.]
Visit History

- D.C. Trip
- Special Trip

New Record!

Visit History over the years from 2005 to 2015.
Congressional Meetings

- 376 scheduled meetings

<table>
<thead>
<tr>
<th></th>
<th>SENATE</th>
<th>HOUSE</th>
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</thead>
<tbody>
<tr>
<td>Total Appts.:</td>
<td>71</td>
<td>305/432</td>
</tr>
<tr>
<td>Senate:</td>
<td>71/100 71%</td>
<td>House: (3 vac) 305/432 71%</td>
</tr>
<tr>
<td>SAC:</td>
<td>20/30 67%</td>
<td>HAC: 37/51 73%</td>
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<tr>
<td>Sci.Subcom:</td>
<td>9/15 67%</td>
<td>Sci/Subcom: 7/11 64%</td>
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<tr>
<td>SCC:</td>
<td>20/24 83%</td>
<td>HSC: 32/39 82%</td>
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<tr>
<td>Space Sub.</td>
<td>9/11 82%</td>
<td>Space Sub.: 13/15 87%</td>
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<tr>
<td>Freshmen:</td>
<td>10/12 83%</td>
<td>Freshmen: 55/64 85%</td>
</tr>
<tr>
<td>Senate REP:</td>
<td>37/54 69%</td>
<td>House REP: 185/244 76%</td>
</tr>
<tr>
<td>Senate DEM:</td>
<td>32/42 73%</td>
<td>House DEM: 120/188 64%</td>
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<td>Senate IND.:</td>
<td>0/2 0%</td>
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Events

• Traveler’s Briefing
  • Hill Update: Nick Cummings, Senate Commerce Committee
  • Keynote: Charlie Bolden, NASA Administrator

• Congressional Reception
  • 8 attended and spoke to the audience:
    • Roger Wicker (R-MS-Sen)
    • Pete Olson (R-TX-22)
    • John Culberson (R-TX-7)
    • Sheila Jackson Lee (D-TX-18)
    • Mo Brooks (R-AL-5)
    • Dr. Brian Babin (R-TX-36)
    • Randy Weber (R-TX-14)
    • Steven Palazzo (R-MS-4)
• 32 University Students / Educators
• Message: Space Exploration promotes STEM Education and Technical Careers
• Special recognition at the Congressional Reception
• Students Tweeted pictures and messages throughout the trip
Survey Data

- 96% were “very engaged” or “moderately engaged” in the meeting.
- 146 staffers had visited a NASA center and/or seen a launch.
- 82% of staffers were “very knowledgeable” or “somewhat knowledgeable” about NASA’s exploration programs.
- 85% of staffers were “very knowledgeable” or “somewhat knowledgeable” about the benefits derived from the space program.
  - Education was mentioned in 72% of meetings, economic benefits in 42%, spinoffs in 44%, and exploration/discovery in 35%.
- Major concerns discussed were competing budget demands and geopolitical issues (Russia and China).
- 61% of visits were considered “very supportive” and 20% “somewhat supportive” of human space exploration.
- Very few expressed a preference between an asteroid or lunar approach to a Mars mission.
Survey Feedback

• Strong bipartisan support for NASA. There was more understanding of NASA’s space exploration programs than in previous years.
• Recognition of the benefits resulting from the space program including areas of STEM education, work force development and general contributions to local economies across the country
• Response to our platform of ISS, Orion, SLS, and Commercial Crew/Cargo was very positive.
• Continued interest in NASA’s Commercial Crew and Cargo efforts in low earth orbit and the associated companies.
• Generally agreed that Mars was the ultimate destination for human exploration; did not state a definitive preference for lunar vs. asteroid mission options for accomplishing this long-term objective.
• The budget is always a challenge.
• NASA and industry will have to continuously make the case for the value of spaceflight.
• Recognition of the importance of Space Launch System and Orion to support deep-space exploration.
Survey Data

All tables are in percentages
Was the Member or Staffer engaged in the discussion?

*2014 Trip only had yes/no responses
Have they seen a launch, visited a center, or visited a supplier?
How aware of the HSF portfolio?

![Bar chart showing awareness levels for HSF portfolio across different years and conferences.](chart.png)
How aware of the benefits from the space program?
Benefits that resonated well?

* 2014 trip had fewer options to choose from
Member’s overall level of support?

- Very
- Somewhat
- Neutral
- Not Supportive

* 2014 data combined member and staff support
Staffer’s overall level of support?

* 2014 data combined member and staff support
Is the ultimate goal Mars?

* 2014 data did not have a ‘not discussed’ option, so most put into the ‘no opinion’ option.
Special Thanks

• BAHEP Aerospace Advisory Committee

• Reception Sponsors
  The Boeing Corporation
  BAHEP AAC
  Colorado Space Business Roundtable
  Huntsville / Madison Chamber
  Partners for Stennis
  Cocoa Beach Regional Chamber

• Thursday Evening Tour
  • David Brandt-Lockheed Martin “Space Experience Center”

• Student Sponsors
  • Aerospace Advisory Committee
  • The Boeing Company
  • Cocoa Beach Regional Chamber of Commerce’s Business Resource Council
  • Colorado Space Business Roundtable
  • Colorado Space Coalition
  • Craig Technologies
  • Florida Power & Light
  • Florida Space Day Committee
  • Griffin Partners
  • J&P Technologies
  • Jacobs
  • Stephan & Yvette Jones
  • Lockheed Martin
  • National Space Club – Huntsville Chapter
  • Denise Navarro- Logical Innovation
  • San Jacinto College District
  • Stinger Ghaffarian Technologies (SGT)
Special Thanks

Robin and Stephen Mayer
Special Thanks

C.A. Shields and Jimmy Spence
Save the Date

Next year’s trip is scheduled for May 24-26, 2016