Citizens for Space Exploration
2016 D.C. Trip Report
Trip Information

- 25th Annual Trip
- 89 Travelers
- Representation from 24 States
### Congressional Meetings

- 407 scheduled meetings

<table>
<thead>
<tr>
<th></th>
<th>SENATE</th>
<th>HOUSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Appts.:</td>
<td>407/77</td>
<td>434/330</td>
</tr>
<tr>
<td>Senate:</td>
<td>100/77 77%</td>
<td>House: (1 vac.) 330 76%</td>
</tr>
<tr>
<td>SAC:</td>
<td>30/20 67%</td>
<td>HAC: 52/41 79%</td>
</tr>
<tr>
<td>Sci.Subcom:</td>
<td>17/10 59%</td>
<td>Sci.Subcom: 11/9 82%</td>
</tr>
<tr>
<td>SCC:</td>
<td>24/21 88%</td>
<td>HSC: 37/33 89%</td>
</tr>
<tr>
<td>Space Sub.</td>
<td>11/9 82%</td>
<td>Space Sub.: 15/15 100%</td>
</tr>
<tr>
<td>Freshmen:</td>
<td>n/a</td>
<td>Freshmen: n/a</td>
</tr>
<tr>
<td>Senate REP:</td>
<td>54/37 69%</td>
<td>House REP: 241/192 80%</td>
</tr>
<tr>
<td>Senate DEM:</td>
<td>44/38 86%</td>
<td>House DEM: 193/138 72%</td>
</tr>
<tr>
<td>Senate IND.:</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>
Events

• Traveler’s Briefing
  • Hill Update: Nick Cummings, Senate Commerce Committee
  • Space Industry Update: Mary Lynne Dittmar, Coalition for Deep Space Exploration
  • Keynote: Robert Lightfoot, NASA Associate Administrator

• Congressional Reception
  • 4 elected officials attended and spoke to the audience:
    • Mo Brooks (R-AL-5)
    • Sheila Jackson Lee (D-TX-18)
    • Robert Aderholt (R-AL-4)
    • Mike Coffman (R-CO-6)
Student Travelers

- 38 University Students
- Message: Space Exploration inspires young people to go into STEM Education and Technical Careers
- Special recognition at the Congressional Reception
- Students Tweeted pictures and messages throughout the trip
Survey Data

- 82% House visits, 18% Senate. Members were present at 17% of the meetings.
- 77% were “very engaged” in the meeting.
- 149 staffers had visited a NASA center.
- 81% were “very knowledgeable” or “somewhat knowledgeable” about NASA’s exploration programs.
- 85% of staffers were “very knowledgeable” or “somewhat knowledgeable” about the benefits derived from the space program.
  - Education was mentioned in 72% of meetings, economic benefits in 40%, spinoffs in 45%, and exploration/discovery in 36%.
- 71% of visits were considered “very supportive” and 22% “somewhat supportive” of human space exploration.
- Specific concerns focused around funding and budgets in the future and potential changes after the election.
Survey Feedback

• Strong bipartisan support for NASA. There was more understanding of NASA’s space exploration programs than in previous years and support for Mars as the ultimate destination.
• There was strong interest in lunar related missions as the next step to Mars.
• There was strong support for NASA to stay the course on the human space programs, especially into the new administration.
• There is increase awareness overall of the elements of NASA’s exploration programs.
• Less evidence of tension between the commercial and government elements of human space exploration and growing recognition of mutual benefits derived from those programs.
• Recognition of the benefits resulting from the space program including areas of STEM education, work force development and general contributions to local economies across the country (including small businesses).
• Response to our platform of ISS, Orion, SLS, and Commercial Crew/Cargo was very positive.
• The budget is always a challenge.
• NASA and industry will have to continuously make the case for the value of spaceflight.
• Many staffers asked to be contacted when a specific vote or action was needed.
Survey Data

All tables are in percentages
Was the Member or Staffer engaged in the discussion?

*2014 Trip only had yes/no responses
How aware of the HSF portfolio?

2014 Trip
2015 Trip
Suppliers Conf
2016 Trip

Very
Somewhat
Neutral
Not Aware
How aware of the benefits from the space program?
Benefits that resonated well?

* 2014 trip had fewer options to choose from
Member’s overall level of support?

* 2014 data combined member and staff support

- **Very**
  - 2014 Trip
  - 2015 Trip
  - Suppliers Conf
  - 2016 Trip
- **Somewhat**
- **Neutral**
- **Not Supportive**
Staffer’s overall level of support?

- Very
- Somewhat
- Neutral
- Not Supportive

* 2014 data combined member and staff support

- 2014 Trip*
- 2015 Trip
- Suppliers Conf
- 2016 Trip
Is the ultimate goal Mars?

* 2014 data did not have a ‘not discussed’ option, so most put into the ‘no opinion’ option
Special Thanks

- BAHEP Aerospace Advisory Committee
- Reception Sponsors
  The Boeing Corporation
  BAHEP AAC
  Colorado Space Business Roundtable
  Huntsville / Madison Chamber
  Partners for Stennis
  Cocoa Beach Regional Chamber
- Thursday Evening Capitol Tour
  - Rep. Bill Posey (R-FL-8) & Mrs. Katie Posey
- Student Sponsors
  - Aerospace Advisory Committee
  - The Boeing Company
  - Cocoa Beach Regional Chamber of Commerce’s Business Resource Council
  - Colorado Space Business Roundtable
  - Colorado Space Coalition
  - Craig Technologies
  - Florida Power & Light
  - Florida Space Day Committee
  - Jacobs
  - Lockheed Martin
  - MEI Technologies
  - MRI Technologies
  - The National Space Club, Huntsville Chapter
  - San Jacinto College District
  - Stinger Ghaffarian Technologies (SGT)
Special Thanks

Robin and Stephen Mayer
Special Thanks

C.A. Shields and Jimmy Spence
Save the Date

Next year’s trip is scheduled for May 23-25, 2017