



News release

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October 30, 2018

BAHEP welcomes Criss Cross Commercial Group, a commercial real estate firm

BAY AREA HOUSTON, TEXAS – Criss Cross Commercial Group develops, manages, and leases commercial real estate. The company’s primary focus is small-tenant, convenience, and service-oriented retail properties. The firm has recently joined the Bay Area Houston Economic Partnership.

“Business is definitely booming in Bay Area Houston,” said BAHEP President Bob Mitchell. He added, “Firms with the expertise of Criss Cross Commercial Group serve to keep the economy moving while returning value to their clients. They are an important and necessary cog in the wheel of economic development, and we look forward to working together on behalf of the region.”

Executive Director Ryan Dennard of Criss Cross Commercial Group stated, “Since 2003, Criss Cross Commercial Group has been partnering with our businesses to help them reach their dreams and become successful entrepreneurs. All of this takes a great deal of teamwork, and I know that it also takes a great deal of teamwork within BAHEP to accomplish its goals. I’m excited to join BAHEP, an organization whose work has helped to fuel the success of many, many businesses across the region.”

Criss Cross Commercial Group’s primary clients are small-space retail businesses, including national, regional, and local companies. The company also develops and maintains relationships with commercial real estate brokers who are conduits to many of those client relationships.

Dennard spoke more of Criss Cross saying, “Our experience includes land development, ground-up development, and value-add redevelopment and asset repositioning. The company also offers and arranges limited asset-backed financing for value-add transactions. Our firm has the ability to combine creative deal structures, where necessary, with sophisticated transaction due diligence and analysis. The company’s decision making in its retail real estate efforts is demand-driven, based on maximizing revenue opportunities for business users of those assets.”

Criss Cross Commercial Group is located at 12621 Featherwood Drive, Suite 330, Houston, Texas 77034. For additional information, call 713.956.6625 or visit www.crisscrosscg.com.

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