



News release

Bay Area Houston Economic Partnership
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BAHEP welcomes Higginbotham – an insurance and financial services firm

BAY AREA HOUSTON, TEXAS – Higginbotham is a single source solution for insurance and financial services that provides commercial and personal property/casualty coverage, employee benefits, retirement plans, life insurance, and executive benefits through broad market representation. The Bay Area Houston Economic Partnership has recently welcomed Higginbotham to the organization.

BAHEP President Bob Mitchell stated, “Higginbotham was founded in 1948 and now has more than 1,000 employees throughout Texas as well as in California, Georgia, and Oklahoma. The company’s growth and longevity undoubtedly reflect its level of expertise. We are happy to have Higginbotham’s Houston office as a new member.”

Managing Director John Petrosky and Producer Joy Simpson will represent Higginbotham within BAHEP. Petrosky commented, “BAHEP is an outstanding organization that supports a number of different business sectors in the region. We at Higginbotham provide essential services to the region, as well, although in different ways. Joy and I look forward to meeting and working with BAHEP’s other members.”

Simpson spoke of Higginbotham’s services saying, “No matter what kind of insurance plan a company needs, Higginbotham can provide options for it. But we don’t stop there. We support clients after we place their coverage. It’s what Higginbotham calls Day Two Service because we’re involved throughout the term of their insurance policies, not just at renewal. Our Day

Two Services encompass everything a business needs to manage their risks, limit their liability, administer their plans and control their costs.”

Higginbotham’s local office is located at 11700 Katy Freeway, Suite 1100, Houston, Texas 77079. For additional information, call 713.572.4753, email jsimpson@higginbotham.net, or visit www.higginbotham.net.

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