



News release

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BAHEP welcomes NanoRacks LLC, a commercial space company

BAY AREA HOUSTON, TEXAS – The Bay Area Houston Economic Partnership has welcomed new member NanoRacks LLC, the world’s first commercial space station company with an existing customer base.

BAHEP President Bob Mitchell said, “NanoRacks fills a very crucial niche in the world of commercial space enterprises. We’re excited about the future of this dynamic company as it works to extend its reach beyond low-Earth orbit.”

Marcia Hodge serves as a Vice President of Sales for NanoRacks, LLC and will represent the company within BAHEP. “Everyone in this region who has any connection to aerospace knows about BAHEP and its incredible advocacy efforts on behalf of NASA that span decades. We at NanoRacks look forward to participating in this important work,” she said.

Private company access to the International Space Station has brought about market demand from across the world. NanoRacks LLC offers low-cost, high-quality solutions to the most pressing needs for satellite deployment, basic and educational research, and more – both at home and in 30 nations worldwide. Hodge noted, “Since 2009, Texas-based NanoRacks has truly created new markets and ushered in a new era of in-space services, dedicated to making space just another place to do business.”

She also explained that NanoRacks has developed four guiding principles for its business. These are: standardization of research hardware, miniaturization of hardware where possible, keeping the facilities open sourced so NanoRacks can tap the world’s creativity, and finally,

obsession with customer satisfaction. In any other market these principals would be normal, she said, but for space operations, NanoRacks believes they are revolutionary.

Hodge reported that in 2017, the company announced its long-term plans via the NanoRacks Space Outpost Program. This program is dedicated to repurposing upper stages of launch vehicles and converting these structures into commercial habitats throughout the solar system.

She concluded saying, “NanoRacks’ vision for the future states, ‘We believe that the dreams for continued affordable access to space will remain challenging to achieve unless the energized customer base continues to grow. We are determined on being part of this next exciting step in the exploration of space.’”

NanoRacks’ headquarters is located at 555 Forge River Road, Suite 120, in Webster, Texas. To learn more, visit www.nanoracks.com or call 281-984-4040.

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