



News release

Bay Area Houston Economic Partnership
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BAHEP welcomes new member Sandler Training

BAY AREA HOUSTON, TEXAS – Sandler Training is an international sales and leadership training and development organization. Its Houston office has become a member of the Bay Area Houston Economic Partnership.

BAHEP President Bob Mitchell remarked, “Our way of doing business has changed dramatically in 2020. The expertise available through Sandler Training offers a way forward to meet today’s challenges. We welcome Sandler Training as a new member of BAHEP.”

Brad Freyer, Principal, Sandler Training, represents the company within BAHEP. He said, “BAHEP supports the growth of the region in numerous ways. We at Sandler Training do that as well by working with Texas-based B2B businesses that have a desire to take their company to the next level.”

Sandler Training works closely with companies in four primary areas: strategic planning, leadership development, sales (business development) training, and customer care training. Freyer added, “We have a suite of products and services that are designed to answer the needs of our clients regarding the 4 S’s: Strategy, Structure, Staff, and Skills. With a proven track record of success, we help visionary companies go from where they are today to where they want to be tomorrow.”

Sandler Training offices at 901 Bay Area Blvd. in Houston with an additional office in Austin. Freyer can be reached at 713.444.7482 or by emailing brad.freyer@sandler.com. Go to www.ms.sandler.com for additional information.

In conclusion, Freyer emphasized, “We have experience in a wide range of industries and are predominantly driven to work with organizations that have visionary leadership and a culture of growth.”

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