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The Bay Area Houston Economic Partnership, BAHEP, is a member-driven organization that provides the leadership to stimulate regional economic development and employment. Utilizing a collaborative committee structure, we engage more than 270 investor companies, business professionals, local governments, and educational institutions in southeast Texas to bring about prosperity and a high quality of life for the 800,000 people who live and work in the region. Our members include business partners encompassing 13 cities and Galveston and Harris counties.

BAHEP’s municipal members are Clear Lake Shores, Dickinson, El Lago, Friendswood, Houston, Kemah, La Porte, League City, Nassau Bay, Pasadena, Seabrook, Taylor Lake Village, and Webster as well as Galveston County, Harris County, and the Port of Houston Authority.
I would like to convey my sincere gratitude and appreciation to the Bay Area Houston Economic Partnership members and staff. Your support and expertise have been imperative to BAHEP’s achievements and goals, and you have made my job as the 2012 Chairman of the Board an enjoyable and successful one.

This has been an exciting year at BAHEP. At no other time in our 36-year history, have we extended our outreach further to draw interest and business to our region. We’ve exhibited the region’s strengths both in the U.S. and abroad. The Bay Area Houston Advanced Technology Consortium, BayTech, has made impressive accomplishments this year, and we’ve worked on behalf of all of our industry sectors to strengthen them and help them to grow.

Through the expert guidance of Stephen K. Jones, Jr., incoming Chairman of the Board, and Bob Mitchell, BAHEP president, I know that I’m leaving the future of the organization in the best hands possible. I wish them and the entire BAHEP organization a very prosperous 2013.

Richard E. Allen, Jr.
President / CEO, Space Center Houston

The Bay Area Houston Economic Partnership has worked diligently for well over three decades to become a trusted leader in the region. It has deservedly earned the reputation of being the organization to contact when assistance is needed concerning economic development initiatives in the Bay Area section of the greater Houston metropolitan area.

Clear Lake Regional Medical Center has been associated with BAHEP for many years. As CEO of CLRMC since 2008, it has been my pleasure to work closely with BAHEP, and now I have the honor of serving as its Board Chairman for 2013. I sincerely mean it when I say that this is an honor. The Board is comprised of the most talented and intelligent business leaders in the region. Their guidance and the work of BAHEP’s talented staff and engaged committees have resulted in building an organization that is second to none.

Many economic questions remain to be answered as we enter into 2013. I know that no matter what the answers turn out to be that BAHEP will continue to be an effective advocate for the people, small businesses, and major industries of Bay Area Houston. I am looking forward to working even more closely with this great BAHEP team.

Stephen K. Jones, Jr.
CEO, Clear Lake Regional Medical Center
Some once described economic development as walking a tightrope. If that’s the case, then Bay Area Houston Economic Partnership dances on that tightrope – without a net.

This has been a banner year for BAHEP. Last year, the Board of Directors approved the 2012 – 2016 Strategic Plan. The plan combined the best thinking of local, county, and state officials. The Board of Directors and the entire BAHEP membership all participated in one way or another to create a bold direction, especially important given the economic, political, demographic, and even meteorological challenges of the past few years.

BAHEP addressed every challenge as an opportunity, and, it’s worked. The tag line for the plan says it all — “Proven Leadership in Regional Economic Development.” BAHEP works, because the membership, the communities and counties, and the BAHEP staff have committed to leading and to building a model for regional economic development which can become a national model. Dancing on the tightrope has meant a new level of visibility for us — one that propels our region.

The Bay Area Houston region is asset rich. Look at the industry sectors that are our economic core — aerospace, healthcare, specialty chemicals, maritime, and tourism. Education and training, government, and small business also employ many of the 800,000 people who live and work in our region.

Our economic diversity is enviable as is our intellectual capital. The greater Houston economy is attracting new companies and new residents, and Bay Area Houston Economic Partnership has been working hard to expand the visibility of the region on the national and world stages.

We’ve traveled extensively this year to capture new business going to Boston, Dallas, Orlando and more. The BAHEP staff also hosted the Houston Pavilion at Norway’s Offshore North Sea Conference where we continued to build on the momentum created at last year’s first ever Norway/ Houston Space Energy Conference.

We’ve strengthened alliances with the Houston Airport System and the Port of Houston. We continue to build toward the future, as you will read in this annual report, by facilitating the inclusion of the aerospace industry in the world-renowned Pumps & Pipes consortium and collaborating with the Aquifer Group to accelerate water and energy solutions for Texas and beyond.

This has been a very good year for BAHEP as we’ve reached far outside of our region to bring increased attention to the assets that we possess.

Bob Mitchell
President, Bay Area Houston Economic Partnership
onto a national stage as a leader in regional economic development, spanning our 13 cities, two counties, five core industries, and countless businesses that contribute to the overall vitality of the region and add to our quality of life.

BAHEP’s 2012 Annual Report tells the story of our many initiatives during the year and assesses our progress. What a story. As you will see, there is something special happening here – something bigger than we could ever have imagined even a few years ago.

This report is divided into four sections, corresponding to the parts of the 2012 – 2016 Strategic Plan and the basic components of the regional model we follow. Those sections are:

- Business Development – Leading to Economic Prosperity;
- Strategic Alliances – Leading to Solutions;
- Policy Advocacy – Leading to Greater Awareness of What Needs to be Accomplished; and
- Communities and Quality of Life – Leading to Strong Communities and Engaged Citizens.

So many things have happened during 2012 that this annual report cannot possibly cover them all. But, the report will hit some of the highlights. As you read, keep two phrases in mind. The first term is ‘place matters.’ Everything about BAHEP can be tracked to our unique location – our place – and to the people who live and work here. The second term is ‘focused passion.’ BAHEP is both goal-oriented and enthusiastic. How else could we dance on that tightrope?

**Business Development**

BAHEP’s mission is to provide leadership to stimulate regional economic development and employment. BAHEP accomplishes this mission by supporting a comprehensive business development strategy that spans the region’s five core industries: aero-

![Business Development Image]
space, healthcare, specialty chemicals, maritime, and tourism. In addition, there are three large employment clusters – education and training, government, and small business. Taken together, the region boasts an increasingly diverse economic base. Here are just a few of the ways BAHEP has led the way in building a strong stable economic base.

In business development, it’s tough to build rapport over the telephone, and you just can’t effectively capture new business sitting behind your desk. So, the BAHEP team was on the road again this year, traveling to sell this region to clients near and far. We exhibited this region’s medical and life science strengths in Boston at the Bio Trade Show, and we took representatives from five Bay Area Houston cities with us to Dallas to exhibit our retail advantages at the International Council of Shopping Centers conference. Retail development is very important to many of our Bay Area Houston cities.

We participated in the Association of Chemical Industry of Texas’ reverse trade show in Pasadena to help local vendors. To sell aviation development opportunities at Ellington Airport, we worked the Heli-Expo annual helicopter conference in Dallas, and we featured Ellington in the ‘Airports of the Houston Region’ booth at the National Business Aviation Association annual conference in Orlando. The leads generated from these conferences allow us to move forward into 2013 with confidence and a full sales funnel!

We continued, and accelerated, our work with the ports this year – both the Port of Houston Authority and the Houston Airport System. We participated in the Port of Houston’s Small Business Advisory Council activities and organized 12 one-on-one meetings with BAHEP small business members and the port’s Pedro Garcia. We also saw a smooth transition as Col. Len Waterworth took the reins as the new executive director of the Port of Houston.

Likewise, we continued building our relationship with the Houston Airport System. We are working to advance the concept of Ellington Airport being officially designated a spaceport. This designation will allow horizontal launches from Ellington, notably for the next generation sub-orbital aircraft now in development. We are also working to help create new aerospace and aviation clubs at Houston Independent School District’s Sterling and Vanguard High Schools. More than 100 students have signed up to join these clubs, and this activity will build the future aeronautics workforce pipeline.

We are also working with the airport system, J.A. Billipp Company, and Weber Properties to develop the Ellington Air Commerce Center. For the first time ever, this will allow aircraft to be flown into Ellington and have cargo loaded and unloaded by forklift from privately owned distribution buildings, on private property, through the airport fence line. This arrangement avoids many of the necessary FAA on-site airport restrictions, a big plus!
A unique opportunity arose this year when the Houston Airport System and Houston Mayor Annise Parker asked BAHEP to host the Houston Pavilion at Norway’s Offshore North Sea Conference. We spent five days in Norway enhancing our relationships with Norway’s energy companies and building on the momentum we generated during last year’s first ever Norway/Houston Space Energy Conference.

In regard to overseas travel, we also participated in the Texas A&M University at Galveston-led trip to the Netherlands to witness firsthand the Dutch approach to storm surge suppression. This was on the heels of a prior visit to the New Orleans federal flood barriers. These New Orleans surge barriers performed perfectly during Hurricane Isaac, undoubtedly preventing more than $5 billion in flood damages and saving countless lives. There is little doubt now that similar surge suppression solutions can, and should, be installed along the upper Texas Gulf Coast.

We showcased Bay Area Houston amenities to local audiences, as well. A few of the more important local activities this year included our hosting of more than 140 real estate brokers and developers during BAHEP’s Business Development Reception held in Houston’s Galleria area. We also sponsored the International Economic Development Council’s annual conference in Houston where we attracted more than 1,500 economic development professionals from around the world. These IEDC pros got to see personally the quality of place about which we have been bragging!

We also continued our work promoting all of the positive business reasons for locating operations here to site consultants nationwide.

All of this business development activity really begs one question … is there proof in the pudding? Meaning, have we landed any projects, which will bring new capital investment and jobs to our region? The answer in this first plan year is a resounding YES! Let’s look at a few of this year’s winners…

Katoen Natie is building a new $17 million, 450,000 square foot manufacturing, storage, and polymer plant in La Porte, Texas. Kuraray America is expanding its world’s largest EVAL (Ethylene Vinyl Alcohol) copolymer plant, located in Pasadena, Texas, in 2013. In addition, Kuraray is building a new PVA (Poly Vinyl Alcohol) plant in La Porte that will start up in 2014. Those millions of dollars of investments will create 107 new jobs.

Other wins include Burrow Global, which is expanding and relocating its engineering headquarters to Pasadena. Universal Weather & Aviation has purchased a 158,000 square foot office building in Bay Area Houston and is relocating 700 employees, creating its new worldwide corporate headquarters. This was a big deal for us, because it re-fills a former NASA contractor building with a new, non-aerospace user, further diversifying the local economy. NanoRacks operates the world’s only commercial external platform used on the International Space Station. The company was all set to relocate to Florida when BAHEP contacted its real estate members, and Griffin Partners, Inc., stepped up and negotiated a winning deal to secure NanoRacks in Bay Area Houston.
Helping to build upon the region’s already strong economic base is BAHEP’s Space Alliance Technology Outreach Program, which strives to transfer the knowledge and technology of the space program to small businesses. During the past year, SATOP helped 126 small business owners and entrepreneurs.

One company SATOP assisted, 5 Star Medical, needed help improving a neonatal X-ray system. The challenge was to find a way to line up the X-ray source and the digital imaging plate placed under a baby when taking X-rays. If not lined up properly, the X-ray must be retaken, exposing the baby to additional radiation. SATOP provided the design for a sensor-based microcontroller system, which was just the right solution.

When it became evident that continued federal funding was an issue, we worked hard to secure additional funding by submitting proposals to NASA Headquarters, the Economic Development Administration, and the Manufacturing Extension Partnership, a Department of Commerce program. We continue to work to identify grant opportunities.

Our regional economy, like the Texas economy in general, has remained stronger than the overall national profile. Nonetheless, we all understand that there have been threats that we have had to face, from federal funding cuts to regulatory issues to recovery from natural disasters; sustaining a stable base has not been simple. If there has been one factor that has led to our region’s ability to maintain itself, that factor would be strategic alliances. We have learned the wisdom of the phrase ‘united we stand…’

The Bay Area Houston Economic Partnership supports the aspirations of 13 cities, Harris and Galveston counties, regional businesses, and dozens of other businesses in our service area. BAHEP’s role is complex, but essential to sustaining our region’s economy and high quality of life. The BAHEP model might be summarized like this: We create an environment in which good people can do good things. Here are some ways BAHEP alliances succeeded this year.

Our alliances begin with our membership. How do we define membership? It is a set of relationships: corporate, personal, situational, strategic, and tactical. It is the tie that binds, which enables this organization to stay connected to the region.

BAHEP continues to diversify its membership, which is distributed among the region’s industry sectors. This year, 23 companies (see pages 22-23) from a variety of industries joined the organization. The diversity of our members makes us stronger and allows us to anticipate forthcoming challenges, adapt to them, and turn obstacles into opportunities.
Each year we challenge ourselves to schedule speakers for our general membership meetings who will be thought provoking, entertaining, and provide information that is germane to our region and that affects us personally. This year we had speakers that provided in-depth information on the Port of Houston, storm surge protection, the Houston Airport System, Ellington military initiatives, the state of the economy, and regional water shortage issues.

Earlier this year, BAHEP invited Dr. Alan Lumsden, medical director of the Methodist DeBakey Heart & Vascular Center at the Methodist Hospital, to address regional leaders about Pumps & Pipes. This is a one-of-a-kind collaborative between medicine and oil & gas, two of Houston’s largest industries. This initiative is designed to explore crossover ideas and technologies with the potential to revolutionize key sectors of the local economy.

BAHEP members visited the Heart & Vascular Center to learn more about Pumps & Pipes and to tour the facility, which included viewing a live open heart surgery. As a result, the Pumps & Pipes organization invited Houston’s aerospace industry to join this collaborative effort. The aerospace community’s participation in Pumps & Pipes should pay dividends to the Bay Area Houston region as new innovative product designs and business initiatives are created. The two-legged stool, comprised only of medicine and oil & gas, has now become a stable, three-legged stool with the inclusion of the aerospace industry!

One of our most significant strategic alliances this year was taking the Bay Area Houston Advanced Technology Consortium, or BayTech, from concept to reality. BayTech has made impressive accomplishments this year in its goal to create and retain jobs and businesses in Bay Area Houston. The consortium has built a network of partners across multiple industries and academia, creating a resource pool which will be drawn on as collaborations are identified and research funding is pursued. BayTech has established a proven process to provide simplified access to NASA Johnson Space Center’s facilities and capabilities by commercial companies through its Space Act Agreement.

BayTech has executed over 17 agreements this year, with many more in the negotiation stage. This has reduced the time required to contract for JSC facility usage from several months to weeks, thereby helping JSC ensure increased utilization of the national asset that its facilities and capabilities have become. BayTech is engaging in several collaborations – such as the Pumps & Pipes initiative – relationships that will likely result in new revenue streams and increased opportunities for companies in our region. By retaining workforce and expanding JSC’s outreach to industry, aerospace capabilities are being preserved for our region.

Another BayTech and BAHEP collaboration is with the Aquifer Group. This is an organization
whose goal is to lead the way to truly sustainable global water supplies through cutting edge innovation, involving aquifer recharge, aquifer storage and recovery, watershed restoration, and clean energy. We met with the Aquifer Group to discuss its plan to establish its Water-Energy-Nexus Alliance Center right here in Bay Area Houston. This alliance is a public-private organization for sustainable solutions, which coordinates with all interested stakeholders to accelerate the development of viable water and energy solutions.

BayTech recently hosted a visit to JSC by members of Energy Frontiers International, which has a global membership that includes more than 40 of the world’s leading companies involved in emerging energy technologies. BayTech was successful in using this opportunity to build a relationship for future collaborations. Christopher Kidder, president of Energy Frontiers International, commented, “Energy Frontiers International’s members are grateful to BayTech for organizing a very memorable and informative site visit to the Johnson Space Center. The JSC team provided a compelling case for taking a closer look at how their capabilities, facilities, and know-how can be of value to companies in this sector.”

For our communities and businesses to flourish, we have to look out over the horizon to identify potential risks and to clarify ways to mitigate those risks. Similarly, we have to identify key points of competitive advantage and sustain them. Whether at the federal, state, or local level, BAHEP has an unparalleled record of issue clarification, collaborative policy development, and access to policy makers. For 2012, here are just a few of the ways BAHEP assisted our members and the region.

Congressman Pete Olson joined us for two of our Aerospace Advisory Committee meetings this year. At our November meeting, we presented to him a token of our appreciation for the work he has accomplished for NASA in the four years that he has had the Johnson Space Center in his district. Congressman Culberson also joined us to discuss the Space Leadership Preservation Act of 2012 that he sponsored.

BAHEP continued to build strong relationships with the specialty chemical industry. We co-hosted debates with the Texas Chemical Council for both the primary and general elections.

Additionally, BAHEP facilitated an important meeting between the East Harris County Manufacturers Association, EHCMA, with its 131 members, and Mayor Annise Parker and the City of Houston. Executives from Du Pont, San Jacinto College, Lubrizol, the Texas Chemical Council, and EHCMA attended the meeting. This was a huge step in garnering support for training programs that are crucial to the chemical industry.
BAHEP is well-known by the Texas congressional delegation as a trusted organization. As such, Texas Congressman Ralph Hall asked us to set up a luncheon with our aerospace executives and members of the House of Representatives Science, Space and Technology Committee, including Texas Congresswoman Eddie Bernice Johnson, Congresswoman Donna Edwards from Maryland, and Republican and Democratic chiefs of staff of the Science Committee. It was a great opportunity for our aerospace executives to experience some quality time with these influential members of Congress in a relaxed atmosphere.

Shortly after suspending his presidential run, Texas Governor Rick Perry requested BAHEP to host a luncheon for him to share his vision for the state going forward. The standing-room-only crowd listened to the governor credit BAHEP for the work it does as he spoke of the great economic climate in the state.

Citizens for Space Exploration had 78 travelers from 24 states traveling to Washington, D.C., on our 21st annual trip. Together, we visited a record 355 congressional offices to spread the word about the accomplishments of the human space exploration program. This year, 25 students from colleges and universities across America joined us to lend their valuable support. We found that NASA has some of the strongest bipartisan support that we’ve seen in years. The CSE trip has grown to be the nation’s largest pro-space, grassroots, annual trip to Washington. Our reach this year included congressional office visits with representatives from 48 states.

BAHEP hosted a highly successful public debate between the candidates for Congressional District 14, moderated by Vic Pierson, a member of our Board of Directors. Nick Lampson and Randy Weber captivated the audience with a spirited debate on the issues important to the region.

For Texas’ upcoming 83rd Legislative Session, BAHEP committees have developed six priorities: education, commercial space, telecommunications, maritime jobs preservation, tort reform, and the franchise tax. We will meet and discuss these with our state legislators, the lieutenant governor and the governor’s office.
BAHEP’s record of advocacy is a direct reflection of the membership’s willingness to engage in the process. This requires time, talent, and resources. Our members have risen to the occasion, and 2012’s advocacy successes attest to that. Our challenge in the future will be maintaining momentum – never easy – because our prosperity and quality of life depend on it.

keystone of every great community is its quality of life, which attracts regional development. As mentioned in the introduction of this annual report, to everyone who lives and works in the region, place does matter. For this reason, BAHEP serves to increase the awareness of the positive aspects of Bay Area Houston.

BAHEP’s work during 2012 has reflected the guidance set forth in the 2012 - 2016 Strategic Plan. It has taken many forms and has extended well beyond southeast Texas. BAHEP believes that reaching outside of our region draws added interest to the region.

BAHEP’s relationship with its media partners is well established. Each month, thousands of Houstonians and beyond read about the organization’s economic development efforts through both print and on-line media. A BAHEP op/ed, BAHEP supports moving forward with build of the Ike Dike, was published in the Houston Chronicle, which has a distribution well beyond our region. Through invitation, BAHEP’s article, Opportunities abound in aerospace industry transition, appeared in the spring edition of the International Economic Development Council Journal.

Our Business Development Update is one of our most anticipated publications. The newsletter publishes news about commercial, office, industrial, and residential development; retail and hospitality development; infrastructure news and more, which supports the development efforts of our cities.

Our Business Briefs newsletter, now in its fifth year, has been an excellent source for our members and others who are interested in keeping up with the many aspects of our work.

BAHEP is well-known and trusted for being knowledgeable about regional economic development, and we’ve been invited to share our expertise many times throughout the year. We’ve made presentations to a STEM Education Conference, a meeting of the Houston Chemical Association, the Association of Commercial Real Estate Professionals, the Bayport Community Advisory Panel, a small business conference of the National Contract Management Association, and the
We’re always looking to the future. We’ve stated many times that economic development doesn’t happen by itself. We need to add that it doesn’t happen overnight either. Looking ahead, we’ve been working with the Armand Bayou Watershed Council to improve the quality of life in communities by protecting the watershed of the region, which is paramount to the sustainability of the entire ecosystem.

Part of Bay Area Houston’s future lies in its historic past, which is why we participated in a once-in-a-lifetime event — the Shuttlebration! A number of elected officials and thousands of people kicked-off a weekend full of events with the arrival of the space shuttle mockup on Clear Lake and ending Sunday with the shuttle moving ever so slowly down NASA Parkway to its new home at Space Center Houston.

For the past 20 years, we have held an event that unifies this region in a way that perhaps no other can. It is a sold-out affair every year before the ink is dry on the invitations. The event is, of course, the Annual Quasar Award Banquet that honors individuals for their excellence in economic development. The recipient of this prestigious award in 2012 was Senator John Cornyn, and, in 2013, we will honor Fred B. Griffin, owner and co-chairman of Griffin Partners, Inc.

You cannot have a strong community without a vibrant educational component that focuses on developing a relevant workforce for the future. We are passionate about the quality of educational opportunities in Bay Area Houston, and BAHEP’s 2012 educational efforts reflect it. We are working with the University of Houston – Clear Lake and JSC to establish a new Cyber Security Institute at UHCL. We are also working with Rice University to build its space-related research, education and outreach programs.

BAHEP has been working with San Jacinto College District for several years in developing its maritime curriculum. In 2012, we were extremely pleased to see SJCD finalize its acquisition of 13 waterfront acres along the

U.S. Department of Commerce’s India’s Program & Procurement Seminar for U.S. Companies, to name a few.
Port of Houston at Bayport where it will build its new maritime facility. This new training facility will prepare mariners for an industry in need of an increasing workforce.

BAHEP also held two, first-of-their-kind, ‘Industry Day’ events to bring together the leadership of Embry-Riddle Aeronautical University with Bay Area Houston business leaders to discuss curriculum development and potential educational collaborations. Making the events especially productive, representatives from San Jacinto College, Houston Community College, Texas Southern University, and the Clear Creek, Houston, and Pasadena Independent School Districts joined in and benefitted from the discussion, as well.

Another important workforce initiative affecting the community took form through the strong suggestion and guidance of Dr. Glenn Goerke, who was president of the University of Houston-Clear Lake from 1991-1995. A new committee, called BAHEP Cares, is dedicated to mentoring returning veterans and assisting their transition into the Bay Area Houston workforce. We are now working with more than 50 vets and have already had several placement success stories.

Time and time again, we have been approached for our expertise, because we offer “Proven Leadership in Regional Economic Development.” An excellent case in point is recent. FOX Business News, in its MONEY segment with Melissa Francis, planned a segment called “open for business in Houston,” and they wanted to include a feature on the space industry’s impact here. They asked for our help in securing people who could speak on behalf of the industry. We recruited John Elbon, vice president and general manager, Boeing Space Exploration, and Joe Mayer, chairman of BAHEP’s Citizens for Space Exploration. Anyone who saw that nationally televised segment knows that Houston’s aerospace industry is charting a path forward, step by step, moving steadily toward interplanetary exploration.

To bring increased attention to the assets of the region, BAHEP has placed a renewed emphasis on our social media efforts by forming a Social Media Task Force. We’ve greatly increased our use of Twitter and have seen impressive results in the number of our Facebook followers. We’re also revamping our website, which will better address the needs of site selectors and others who want to know more about BAHEP and the region.

With focused passion, BAHEP has reached well outside of this region in order to increase awareness of its positive aspects. Every article, whether in print or online, every event we’ve sponsored or addressed, and every collaboration that has added to the vibrancy of the region, have all drawn attention, and, more importantly, businesses and families, to the region. It has been a very good year for BAHEP and for the communities and quality of life in Bay Area Houston.
there is a certain pride that comes with being a part of BAHEP. Day in and day out, our members make a difference in their companies and across the region. Collectively, they have an even greater impact.

BAHEP is a leader in regional economic development. This report has shown example after example. However, there are three other ways BAHEP matters – not quite as visible as an event, a new jobs announcement, or a new building, but no less important.

First, BAHEP has created an environment for trusted conversations. People know BAHEP is the place to discuss issues, to rise above partisanship, to get things done. A perfect example is the meeting we were asked to arrange between the East Harris County Manufacturers Association and Houston Mayor Annise Parker.

Second, BAHEP is proactive. Many economic development programs respond to opportunities. BAHEP does that, and it makes new opportunities – and in a big way. Like the BayTech consortium linking industry, academia, and government together in ways we could not have thought possible a couple of years ago. Like reimagining and revitalizing Ellington Field into a vibrant military-aerospace-aviation-commercial showcase, that soon could land a spaceport designation. Like hosting new ways to create curriculum that address tomorrow’s needs today – for the maritime industry, for aerospace, for all of education and across all levels of education from early childhood to doctorates to workforce training.

Thirdly, BAHEP is engaged in economic development both in the moment and for future generations. In addition to writing proposals, addressing today’s issues, and speaking to dozens of audiences, BAHEP maintains an active long-term agenda in advocacy, in education and training, in commercial development, regional infrastructure, and quality of life that often will not be seen by today’s membership, but will be appreciated by the next generation of leaders – our children and grandchildren.

What sets BAHEP apart, what makes us all proud to be part of this organization, are the eight “ates” that define 2012’s accomplishments:

Anticipate, Communicate, Innovate, Collaborate, Illuminate, Advocate, Participate, and Appreciate

What a year. What a future. The best is yet to come.
Virginia A. (Ginger) Barnes, president and CEO of United Space Alliance, LLC, is ultimately responsible for the direction, development, and operations of the company. She joined USA in April 2010 from The Boeing Company, where she worked on a variety of programs over almost 29 years. Her experience includes Simulation and Training, the International Space Station, fighter and support programs, defense modernization, and weapons. Barnes graduated with high honors in accounting from the University of Alabama and earned her master’s in Business from Vanderbilt University. She is a commercial pilot, instructor, and has served as an FAA-designated examiner for hot air balloons.

Gale E. Burkett is the founder and CEO of GB Tech, Inc., which provides science and engineering professionals to government and industry. GB Tech serves clients in the aerospace, energy, homeland security, healthcare, and education sectors. In his role as chief executive officer, Burkett oversees new market development, acquisitions, long-term strategic direction, and the overall vision of the company. Under his leadership, GB Tech has earned numerous awards and recognition. Burkett devotes a large portion of his time and energy to civic and community affairs. He currently serves on the board of directors of several organizations including privately held and non-profit organizations.

Mark Conrad is the owner of Express Employment Professionals, a full-service staffing and human resource agency with two offices in the Houston Bay and Galveston areas. Prior to opening his business, Conrad was an executive with an international energy rental company for 18 years departing as the company’s director of Global Sales and Marketing. Since opening his business in 2004, Conrad has assisted over 450 local businesses and organizations with cost-effective tools, programs and resources to find, retain and lead employees. Raised in the midwestern state of Iowa, Conrad attended the University of Northern Iowa and is a member of various local chambers and the Bay Area Houston Economic Partnership where he serves as chairman of its Small Business Committee.

John Elbon is vice president and general manager, Space Exploration, a division of Boeing Defense, Space & Security. He is responsible for the strategic direction of Boeing’s civil space programs and support of NASA programs such as the Space Launch System, International Space Station, and Commercial Crew Development Program. He assumed his present position on Aug. 29, 2011. Elbon previously served as vice president and program manager for Boeing’s Commercial Programs and as vice president of Systems Integration for the Army’s Future Combat Systems. He holds a bachelor of Aerospace Engineering degree from the Georgia Institute of Technology.

Dick Gregg, Jr., is president of Gregg & Gregg, P.C., a law firm which represents and advises clients in the areas of municipal, governmental, corporate, employment, real estate, family law and business litigation law. The firm acts as legal advisor or city attorney for multiple local governments. The firm’s attorneys also represent numerous homeowner associations, condominium associations, and town home associations. Gregg received a bachelor’s degree in government from the University of Texas at Austin where he also earned his law degree. Gregg’s areas of practice include public law, contracts, real estate law, business organizations, condominiums and cooperatives.
Brenda Hellyer, Ed.D., is the fifth chancellor of San Jacinto College (SJC), the seventh largest community college in the state of Texas, and the first woman to hold that office. She began her career at SJC as an inaugural director of the SJC Foundation. In 2000, she was appointed executive vice president for Resource Development and in 2003 vice chancellor for Fiscal Affairs. She served as chief financial officer for five years before serving as executive vice chancellor. Prior to joining SJC, Hellyer worked in the corporate world in accounting. She holds a bachelor’s degree in accounting from Fort Hays State University, an MBA and an Ed.D. in Community College Leadership from the University of Texas at Austin.

Richard D. (Rich) Jackson is director of NASA Programs for Lockheed Martin - Information Systems & Global Solutions – Civil. In this capacity, his responsibilities include the integration of 10 programs across four NASA centers and working with a team of approximately 2,000 employees to define growth opportunities in the NASA and adjacent markets. Jackson began his career at NASA where he supported the Space Shuttle Program as a flight director for 15 space shuttle flights. Jackson graduated from Texas A&M University earning a Bachelor of Science in mechanical engineering and is also a member of the Manned Space Flight Education Foundation, Inc. Board of Directors. He has attained certifications as a private pilot, Advanced SCUBA diver, D licensed skydiver, and jumpmaster.

Stephen K. Jones, Jr., is CEO of the Clear Lake Regional Medical Center where he is responsible for CLRMC, Clear Lake Heart and Vascular Hospital, Mainland Medical Center, Bay Area Surgery Center, CLRMC Breast Diagnostic Center, CLRMC Wound Treatment Center, Calder Urgent Care, and two freestanding emergency clinics. Under Jones’ leadership, the center implemented several new clinical programs including a pediatric surgical program, surgical robotics program, and neuro-hospitalist program; opened a pediatric emergency room; and created a cardiology center of excellence. A New Jersey native, Jones has received numerous awards and is active in the community.

Lon F. Miller is the Jacobs senior vice president and general manager for the Engineering and Science Contract with the NASA Johnson Space Center. He is also the Jacobs NASA business sponsor. He is responsible for all aspects of technical and business leadership of the local Houston workforce numbering more than 1,400 employees involved in almost all aspects of America’s human spaceflight program. Miller is responsible, as well, for overseeing all of Jacobs’ NASA business numbering over 6,000 employees. Over the span of his 34-year career with NASA or as a NASA contractor, he has been involved in nearly every major NASA program and has led activities for Jacobs in Huntsville and Houston that resulted in winning the NASA George M. Low Award two times.

Bernard A. Milstein, M.D., is a nationally recognized ophthalmologist, specializing in laser vision correction, cataract surgery and diseases of the eye. Milstein has performed approximately 15,000 LASIK procedures and has been included yearly in “Best Doctors in America” since 1996. He is a fellow of the American Academy of Ophthalmology and a past president of the Texas Ophthalmological Association. Milstein is also a community leader and has served as chairman of the BAHEP board, chairman of the Galveston Wharves board, chairman of the board of the Galveston County Health District, as well as on many other boards, committees and associations.
Dennis W. Petersen, P.E., is president of Lockwood, Andrews & Newnam, Inc., a full service engineering and architectural firm headquartered in Houston with offices across Texas, the south and west. Petersen joined LAN in 1980 as a project engineer, where he began to accrue extensive experience in program management, specialized engineering, and strategic planning. In 1997, he was named president and chief executive officer of the firm whose clients represent local, state, and federal government interests and private sector industries. Services include planning, program and construction management, water/wastewater, transit, transportation, energy, and environmental.

Victor Pierson is president of Moody National Bank, mayor of Jamaica Beach, and a past chairman of the Texas Bankers Association. He serves on the board of directors of Moody National Bank, Moody Bank Holding Company, Moody Bancshares, Inc. and Gal-Tex Hotel Corporation. Pierson is past chairman of the United Way of Galveston, immediate past chairman of the Galveston Chamber of Commerce, and a board member of the Galveston Central Appraisal District. He is also a member of the Texas A&M University at Galveston Board of Visitors and previously taught accounting at Galveston College for over 16 years.

S. John Wilkins, III, has been a member of the BAHEP / CLAEDF team since 1991, representing Loral Corporation and Lockheed Martin. He is a former vice president of both companies. Wilkins retired from Lockheed Martin in 2010 and is presently the CEO of CLC Properties in the Bay Area. He is a cum laude graduate of Ohio University with a bachelor’s degree as well as an MBA. John’s wife, Shari, is an attorney and a graduate of the University of Houston Law Center. Their two children, Nicole Rose and Samuel John “S.J.” Wilkins, IV, attend Clear Falls High School. John has served on numerous boards in the community and attends Clear Creek Community Church.

Richard E. Allen, Jr., president / CEO of the Manned Space Flight Education Foundation, Inc. and its 501 (C)(3), Space Center Houston, serves on many committees designed to promote economic growth and well-being in the region including: Ballunar Liftoff Festival, Bay Area Houston Economic Partnership, Clear Lake Area Chamber of Commerce, Greater Houston Convention & Visitors Bureau, National Management Association/JSC Chapter, Bay Area Houston Convention and Visitors Bureau, Texas Travel Industry Association, and the University of Houston Clear Lake Development & Advisory Council. Allen holds a bachelor of Business Administration degree from West Georgia College.

Jennifer Bowers is a partner with the law firm of Bowers & Sadler, LLP. The firm specializes in a variety of legal services aimed at assisting closely-held businesses and their owners with their tax planning, business organization matters, estate planning, and probate matters. Bowers is board certified in tax law by the Texas Board of Legal Specialization.
Robert Ellis is immediate past group president, Wyle STE Group, where he was responsible for all operations. The business unit has provided life sciences services and flight-related hardware to NASA at the Johnson Space Center since the late 1960s, and Ellis was involved in the management of Wyle since the company’s first contract in 1968. Among several affiliations, he is a member of the Executive Advisory Board of the Houston Minority Business Council and the past local president and national director of the National Contract Management Association. Ellis earned a bachelor of science degree from the University of Dayton in 1965 and an MBA there in 1967.

Frans Gillebaard is president of Amstel Holdings, Inc., an investment and real estate development company. Born in Amsterdam, he moved with his family to the United States when he was 12. Gillebaard worked in his family’s international building supply business until retiring in 1980. He became the founder and proprietor of the Flying Dutchman, a once popular eatery on the Kemah waterfront. Gillebaard and his wife, Diane, sold the Flying Dutchman and their other popular restaurants, the Brass Parrot and the Kemah Cantina, in 1997. The Gillebaards are very involved in the community including a long relationship with the University of Texas Medical Branch in Galveston.

Fred B. Griffin is owner and co-chairman of Griffin Partners, Inc. After receiving an MBA degree from the University of Texas, Griffin joined Exxon Company USA. It was there that he began his real estate career with Friendswood Development Company, a subsidiary of Exxon Corporation, one of Houston’s largest real estate developers. Griffin played a key role in the purchase, planning and development of substantial projects throughout the greater Houston area. In 1980, he formed Griffin / Juban Companies, the predecessor to Griffin Partners. The companies have built or acquired projects encompassing more than 7,800,000 square feet with an aggregate value of just under $1 billion.

Mike Kincaid is director of External Relations at NASA Johnson Space Center. His office serves as a focal point for relationships with students, teachers, educational institutions, the general public, media, community leaders, and elected officials. Kincaid was named to his current role in February 2011. Previously, he served as the JSC director of Education, deputy director of Human Resources, and deputy chief financial officer. In addition, Kincaid completed two, year-long assignments at NASA headquarters in Washington, D.C. He holds a bachelors degree from Texas A&M University and an MBA from the University of Houston—Clear Lake.

William A. Staples, Ph.D., is president of the University of Houston—Clear Lake where he has served since 1995 as its fourth president. Staples was honored in 2003 with the NASA Public Service Medal, in 2008 with BAHEP’s Quasar Award for Economic Development Excellence, and in 2010 with Clear Creek Education Foundation’s George B. Carlisle Award. He earned a bachelor’s degree in business administration from Drake University in 1970, an MBA from the University of Iowa in 1972, and a doctorate in business administration from the University of Houston in 1977.

Jim Sweeney is the owner of Minuteman Press–Bay Area and Big Daddy Marketing, LLC. Minuteman Press–Bay Area has been serving small businesses and non-profits for over 18 years providing printing and related graphic services. Big Daddy Marketing, LLC was started in 2010 in response to the growing need for an internet marketing company to cater to the small to medium business segment in the area. Sweeney is very active in the local community having served as a past chairman of the Board of the Clear Lake Area Chamber of Commerce as well as on the Board and Executive Committee of BAHEP. He graduated from Indiana University of Pennsylvania with a B.S. degree in management/marketing.
AEROSPACE ADVISORY COMMITTEE — Chair, Bob Mitchell, president, Bay Area Houston Economic Partnership: The AAC’s mission is to promote continuing support and commitment to the space programs and space operations functions being implemented by NASA Johnson Space Center. The AAC recommends and implements initiatives to support the interests of NASA JSC and the local aerospace community.

CITIZENS FOR SPACE EXPLORATION / TEXAS — Chair, Joe Mayer, senior manager of business development, Lockheed Martin: The mission of CSE is to promote awareness and advocate support for NASA and America’s Space Exploration Program.

INTERNATIONAL MARITIME ADVISORY COMMITTEE — Chair, Dr. William J. Merrell, George P. Mitchell chair, Marine Sciences, Texas A&M University at Galveston: The mission of IMAC is to support, advise, and advocate on matters relating to the region’s maritime industry, ports, and supporting intermodal transportation infrastructure and to review and make recommendations on strategic and policy level decisions to improve the overall operating environment.

EDUCATION AND WORKFORCE DEVELOPMENT COMMITTEE — Chair, Harv Hartman, managing partner, Summit Management Group: The EWDC’s mission is to enhance Bay Area Houston’s overall economic development and quality of life by collaborating to create a world-class community offering the best in education and training; advocating for education; sharing best-practices; assisting member organizations to achieve their respective goals; and establishing innovative and effective partnerships.

POLITICAL PROTOCOL COMMITTEE — Chair, Marcy Fryday, marketing director, Lakewood Yacht Club: The PPC’s mission is to provide a forum for discussion, communication and outreach on issues affecting businesses in Bay Area Houston to elected officials, candidates and other key individuals.

SMALL BUSINESS COMMITTEE — Chair, Mark Conrad, owner, Express Employment Professionals: The purpose of the SBC is to help the organization’s small businesses grow by creating an environment for opportunity and advancement.

ELLINGTON FIELD TASK FORCE — Chair, John Martinec, president, AeroSys LLC: The EFTF focuses on retention and expansion of the joint reserve base military presence at Ellington Field.

HEALTH CARE COMMITTEE — Chair, Monica Millican, branch manager, PrimeLending: The HCC’s mission is to encourage collaboration between Bay Area Houston Economic Partnership’s “health care provider” members to improve the health status of our community and to demonstrate the community and economic benefits and quality of the health care industry in our region, with a specific objective of maximizing availability of our local health care services, as possible, through partnering, and community awareness.

INTERNATIONAL BUSINESS DEVELOPMENT COMMITTEE — Chair, Richard Sanger, director of development, Space Center Houston: IBDC’s mission is to support regional opportunities to recruit, retain, expand and create international business.

SPACE CENTER VOLUNTEERS — Chair, Joyce Abbey, Employee Communications & External Relations director, SAIC: SCV consists of contract and civil space industry employees working together in the community to improve life on Earth.

TEAM NASA — Chair, Joyce Abbey, Employee Communications & External Relations director, SAIC: As a team comprised of NASA, contractor and community representatives, Team NASA builds a seamless partnership with JSC to enhance employee, contractor and community activities.

ANNUAL QUASAR AWARD BANQUET COMMITTEE — Chair, Marc Havican, president, Space City Films Inc.: The committee plans and prepares for the Annual Quasar Award Banquet held in January. Attended by approximately 650 prominent business leaders and elected officials at the local, state and national levels, this elaborate banquet is a highlight of the year.

COMMUNICATIONS COMMITTEE — Chair, Pat Patton, owner, Born Wild — Innovative Promotions: Engages business leaders in the communications, marketing, journalism, public relations, graphic design and advertising industries to collaborate on public relations projects and events.
New Members in 2012

A2B Solutions, LLC
Advantage BMW Mini of Clear Lake
AeroSys, LLC
Al-Razaq Computing Services
Alliance Commercial Investments, Inc.
Amegy Bank of Texas
American Acryl
AMOCO Federal Credit Union
Amstel Holdings, Inc.
Anadarko Industries, LLC
Arch Group with Remax
ARES Aerospace and Technology Services
Armand Bayou Nature Center
Astram North America, Inc.
AT&T
ATK Launch Systems - Houston
Barlow Jones, L.L.P.
Barrios Technology
Baston Technologies, Inc.
Bay Area Citizen
Bay Area Houston Ballet & Theatre
Bay Area Houston Transportation Partnership (BAYTRAN)
Bay Area Regional Medical Center
Bay Area Turning Point, Inc.
Bay Oaks Country Club
Baybrook Mall/General Growth Properties, Inc.
Bayshore Medical Center
BaySouth Maintenance Services, Inc.
*Belt Harris Pechacak, LLLP
Big League Dreams
BMB Risk Management Consulting, Inc.
The Boeing Company
Booz Allen Hamilton
Born Wild - Innovative Promotions
Bowers and Sadler, LLP
Brady, Chapman, Holland and Associates
*Burrows, Auttonberry & Agol Investment Group of Southwest Securities
Candlewood Suites
Capital Bank - Pasadena
CDS Market Research
CenterPoint Energy
Change Publications, Inc.
Chemical Market Resources, Inc.
CHRISTUS St. John Hospital
Cimarron
City of Clear Lake Shores
City of Dickinson
City of El Lago
City of Friendswood
City of Houston
City of Houston, Houston Airport System
City of Kemah
City of Kemah/KCDC
City of La Porte
City of League City
City of Nassau Bay
City of Pasadena
City of Seabrook
City of Taylor Lake Village
City of Webster
CLC Properties
Clear Creek Independent School District
Clear Lake Area Chamber of Commerce
Clear Lake Flowers & Gifts
Clear Lake Regional Medical Center
Coldwell Banker United Realtors
College of the Mainland
Colliers International
Comerica Bank
Communities In Schools - Bay Area, Inc.
Computer Sciences Corporation (CSC)
Concorde Realty Development
*Courtyard by Marriott Houston NASA / Nassau Bay
Coventry Development Corporation - Houston
*Crimson Davis & Richardson, LLP
Crowder Funeral Homes
Ruby Cubley
Cullen’s Upscale American Grille
Curran Investment Group
of Wells Fargo Advisors
*CYFOR Technologies, LLC
Cypress Bay Subdivision/ Marina Bay Village Shopping Center
D.E. Harvey Builders
DB Consulting Group
DCI Services and Consulting, Inc.
Dean & Draper Insurance Agency, LP
Devereaux Texas Treatment Network
*Di Amici Upscale Events
Dickinson Independent School District
Digitex Corporation
DRDA, PLLC
Eagle Medical & Life Sciences Group
Economic Alliance Houston Port Region
EduSafe Systems, Inc.
*Embry-Riddle Aeronautical University
Encore Business Consulting, Inc.
ERC, Inc.
Excalibur Almaz USA, Inc.
Express Employment Professionals
The Eye Clinic of Texas
Falcon Group
Fast Signs - Clear Lake
*The Finger Companies
Friendswood Chamber of Commerce
Friendswood Independent School District
Frost Bank
Futron Corporation
Galveston County
Galveston Economic Development Partnership
EconoAircraft, Inc.
GSL Welcome Group, LLC
Guidry News Service
Hilton Houston NASA Clear Lake
Holiday Inn Express Hotel & Suites Houston Space Center
Honeywell
Houston Area Safety Council
2012 MEMBERS

Houston Association of Realtors
The Houston Chronicle / Hearst Media Services
Icon Bank of Texas, N. A.
Innovative Alternatives, Inc.
Interactive Medical Connections, Inc.
*Interfaith Caring Ministries
Intergulf Corporation
ITT Technical Institute
J Holt Properties, LLC
J&P Technologies
J. A. Billipp Company
Jacob White Construction Co.
Jacobs
*Jacobs Realty Group
Jamail and Smith Construction
Japan Aerospace Exploration Agency (JAXA)
JES Tech
John Manlove Marketing & Communications
*Joiner Partnerships, Inc.
JPMorgan Chase Bank
JSC Federal Credit Union
Juist, Fabio & Ward, P.C.
Kaneka North America, LLC
Kemah Boardwalk
Kuraray America, Inc.
L-3 STRATIS
La Porte Independent School District
Lakewood Yacht Club
The Law Office of Phil Griffis
LCS Constructors, Inc.
League City Chamber of Commerce & Business Association
Lexus of Clear Lake
Lockheed Martin
Lockwood, Andrews & Newnam, Inc.
Logical Innovations, Inc.
Luby’s Cafeteria
Mantech International Corporation
Marsh Darcy Partners, Inc.
MaximGroup
MD Anderson Regional Care in the Bay Area
Meador Staffing Services, Inc.
MEI Technologies, Inc.
Melange Catering and Fine Cuisine
Memorial Hermann Southeast Hospital
Merrill Lynch
Mills Shirley L.L.P.
Minuteman Press - Bay Area
*Mobile Studio Technologies, LLC
Moody Gardens Hotel, Spa and Convention Center
Moody National Bank
MRI Technologies
My FlooringAMERICA
NASA Johnson Space Center
National Space Biomedical Research Institute
Neptec USA
New Dimensions Home Healthcare Plus
Norman Frede Chevrolet
Oceanerining Space Systems, Inc.
One Stop Tents & Events
Orbital Sciences Corporation
Paragon Space Development Corporation
The Pasadena Citizen
Pasadena Independent School District
Patriot Bank
*Paul Engineering Inc.
Payne’s Plants
Pearland Economic Development Corporation
Perry’s Restaurant Group
Phillips & Company
PinnacleAIS
PM Realty Group
Port of Houston Authority
PrimeLending A PlainsCapital Company
Quanah Technical Services
Raytheon Technical Services Company
Regions Bank
Residence Inn by Marriott
Rice University, Jones Graduate School of Business
The Rothe Companies: Houston Operations
RSA Corporation
*Sage Commercial Group, LLC
SAIC
*SAMSON USA Group of Companies
San Jacinto College District
San Jacinto Methodist Hospital
Stinger Ghaffarian Technologies
Sierra Nevada Corporation
SmithOps, LLC
South Shore Harbour Resort & Conference Center
Southwest Airlines Company
Southwest Airport Services
Space Center Houston
Space City Films, Inc.
SSCI Environmental & Consulting Services
*StarTex Title
Star Toyota-Scion
Staybridge Suites Houston - Clear Lake
Stream Realty Partners, LP
Studley, Inc.
Summit Management Group
Teledyne Brown Engineering
*Terracon Consultants, Inc.
Texas A&M University at Galveston
Texas Chiropractic College
Texas Citizens Bank
*Texas Star Alliance
Thrivent Financial
Tietronix Software Inc.
tommy’s Restaurant Oyster Bar
*Transwestern
Trustmark National Bank, Texas
Twenty Twenty Properties, Inc.
TXU Energy
U.S. Development Group
UHCL Center-Economic Development & Research
United Airlines
United Equities, Inc.
United Space Alliance
Universities Space Research Association-USRA
University of Houston
University of Houston - Clear Lake
UTC Aerospace Systems
UTMB Health
Vesco Business Products
Voyager at Space Center
*Warwick Construction, Inc.
Waste Connections of Texas, LLC
Waste Management of Texas, Inc.
Water & Power Technologies
Wells Fargo Bank
West Oak Development, Ltd.
Whitley Penn
*Whitney Bank
Wile Interests
Wendell Wilson & Dr. Pat Potter Wilson
Wings Over Houston Air Show
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Proven Leadership in Regional Economic Development

2012 Annual Report