



Innovative Promotions

BORN WILD INNOVATIVE PROMOTIONS

A UNIQUE, HIGH ENERGY APPROACH TO PUBLIC RELATIONS

**A unique, high energy
approach to public relations**

**Creative and memorable ad
campaigns**

**Personalized consulting to
strategically position your
business effectively in the
community**

**Organization and publicity
of Grand Openings and
Ribbon Cuttings that
inform the Bay Area
community of your business,
location, and information
regarding your company's
services.**

**The opportunity to promote
your business with both
print and radio advertising**

**Substantially lower
newspaper advertising and
ad design costs**

**Creative writer for
newspaper articles and press
releases**

Born Wild - Innovative Promotions, a Clear Lake City Public Relations firm, offers a unique, high energy approach to public relations, and specializes in creative and memorable ad campaigns to promote your business.

Born Wild - Innovative Promotions offers a wide range of ad campaigns that range from a major ad campaign with 19 ads per month, to a small business ad campaign with 4 ads per month, and includes newspaper articles, press releases, and newspaper ad designs. Clients receive a substantial discount when Born Wild places their advertising with local newspapers.

Two specialties of Born Wild - Innovative Promotions that are of value to new businesses are the organization and publicity of Grand Openings and Ribbon Cuttings that inform the Bay Area community of your business, location, and information regarding your company's services, and personalized consulting that allows companies to strategically position themselves in the most effective way in the Bay Area community.

One of the unique aspects of Born Wild - Innovative Promotions is the opportunity to promote your business with both print and radio advertising. Born Wild's owner, Pat Patton, offers a special business package for radio advertising on Star Radio 101.5 FM KSTB to the sponsors of her Community Service Radio show, **PAT PATTON'S "WHAT'S HAPPENING AROUND THE BAY"** and her radio interview show, **"JUST TELL PAT"**.



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**How to contact Born
Wild -Innovative
Promotions:**

**Born Wild -
Innovative Promotions
16203 Buccaneer, 235A
Houston, Texas 77062**

Pat Patton, Owner

**Telephone:
281-488-1880**

**Fax:
281-488-1665**

**E-mail:
papwild@aol.com**

About Pat Patton,

**Born Wild -
Innovative Promotions**



Pat Patton, owner of Born Wild - Innovative Promotions, has a Community Service Radio show on Star Radio 101.5 FM called **PAT PATTON'S "WHAT'S HAPPENING AROUND THE BAY"** on Monday, Wednesday, and Friday at 11:35 A.M. This Community Service Radio Show promotes the many charitable and community events that are taking place in the Bay Area.

Pat's radio interview show, "**JUST TELL PAT**", is the second Thursday of every month at 9:30 AM. A variety of guests have appeared as Pat's guest, including Houston City Mayor Lee P. Brown, best selling author Elaine St James, McCoy McLemore, Media Director of Houston 2012 Olympic Games, and Independent Film Maker, Bo Brinkman.

Pat's community involvement: The Clear Lake Area Economic Development Foundation (CLAEDF), The Clear Lake Area Chamber of Commerce, Space Center Rotary, and involvement with the majority of local charitable and community events in the Bay area.