



### **News release**

Contact: Kathryn Cooper  
Communications Manager  
2525 Bay Area Blvd., Suite 640  
Houston, Texas 77058  
Phone: 281.486.5535  
Fax: 281.486.5068  
Email: [kathryn@bayareahouston.com](mailto:kathryn@bayareahouston.com)  
Visit: [www.bayareahouston.com](http://www.bayareahouston.com)

FOR IMMEDIATE RELEASE  
March 30, 2009

## Mitchell welcomes Career Uniforms to BAHEP

**BAY AREA HOUSTON, TX** – Bob Mitchell, president of the Bay Area Houston Economic Partnership, welcomed Career Uniforms and its president, Rupendra Radia, as a new member during BAHEP’s General Membership Meeting held March 25, 2009, at Lakewood Yacht Club in Seabrook, Texas.

Career Uniforms is a retailer of career apparel for corporate, institutional, and medical professionals. Part of Radia Enterprises, a global apparel and medical equipment manufacturer with facilities on- and off-shore, the corporation’s second business unit manufactures for the wholesale market, providing economies of scale that create a competitive advantage for the retail outlets. According to Rupendra Radia, his company’s comprehensive quality assurance program ensures the highest standards for construction, fit, and durability across the product line which results in consistently high customer satisfaction ratings.

Mitchell stated, “Clients of Career Uniforms already include BAHEP members CenterPoint Energy and the south and central campuses of San Jacinto Community College. The company also contributes to a number of community programs that emphasize education and career training. We’re pleased to have Career Uniforms as a new member and look forward to its participation in our initiatives.”

Rupendra responded, “We understand that economic development, like any business, requires hard work. At Radia Enterprises, and therefore Career Uniforms as well, we are committed to helping others and feel that membership in BAHEP is a good way to become more involved in our community.”

Career Uniforms has been certified as a Small Disadvantaged Business under the U.S. Small Business Administration’s 8(a) Business Development Program. Additionally, the Minority Business Development Agency has designated the company as a Certified Minority Business Enterprise, and Career Uniforms is a past winner of that agency’s Minority Firm of the Year award. Career Uniforms is also certified as an SBA HUB Zone and heavily recruits new employees from the lower income area around its corporate

headquarters at 3800 Juniper Street, Houston. Career Uniforms' retail outlet is located at 7738 Park Place Blvd. in Houston.

For more information, call Career Uniforms at 713.645.6383 or visit [www.careeruniforms.com](http://www.careeruniforms.com).