



### **News release**

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## ***Change Magazine* inspires greatness**

**BAY AREA HOUSTON, TEXAS** – *Change Magazine* is the Bay Area’s original publication dedicated to positive information and inspiration. Since Carla Medlenka founded *Change* in 2000 as a source for news you can use to “become the change you wish to see in the world,” the magazine has developed a loyal readership in the community and beyond.

“Our publication focuses on solutions to economic, environmental and social issues that affect us all with stories about what individuals, groups, communities and businesses are doing to improve quality of life,” Medlenka says. “Change is the only constant in the universe. Rather than avoid it, we must all learn to direct the course of change in our lives to achieve greatness. There are lots of opportunities for this and examples of it in our publication.”

“Bay Area Houston is experiencing notable challenges, along with the rest of the country. As we work to lessen the repercussions of these, as well as to build upon our strengths, *Change Magazine* serves to remind us of what is really important and what we can do to improve our lives and the world around us,” stated Bob Mitchell, BAHEP president.

*Change Magazine* is published monthly by Change Publications, Inc., and features editorial and commentary written by its staff of professional writers and journalists, as well as guest columns by political and business leaders in our community. Departments within each issue include: On the Horizon, Activism, Business, Environment, Well Being, Culture – plus special themes and feature articles each month.

In addition to its print magazine, Change Media Online’s new Web site will officially launch on Sept. 15, 2010. The site features a digital magazine, articles and information that can be shared with e-friends and e-family, video, guest blogs, plus an interactive event calendar where the public can post community events.

Free subscriptions are available to the monthly digital magazine and newsletter e-blast at [www.changemediaonline.com](http://www.changemediaonline.com). Fan *Change Magazine* on Facebook to keep up with the local news, activities and events. Pick up your copy of *Change Magazine* at your local Kroger store entrance, or look for it at many Bay Area business locations.

Change Publications, Inc., maintains an eco-friendly “virtual office” for many of its employees, with its headquarters located at 202 E. Main Street in League City.