



News release

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BAHEP welcomes Kaplan Professional EduNeering

BAY AREA HOUSTON, TX – The Bay Area Houston Economic Partnership welcomes Kaplan Professional EduNeering to its growing list of new members.

“Kaplan EduNeering brings a specialized service to our region which includes improving business performance, assuring regulatory compliance, and critical document management among others. We’re happy to welcome them to our partnership,” said Bob Mitchell, BAHEP president.

Founded in 1980, Kaplan EduNeering is part of Kaplan Inc., a subsidiary of The Washington Post Company. It provides tailored solutions to corporate and government clients in the pharmaceutical, medical device, healthcare, energy, manufacturing, casual dining and food sectors, working with each client to develop a customized program that creates value for its customers, employees and stakeholders.

Locally, Kaplan Professional EduNeering has 25 employees and is located at 3700 Bay Area Blvd. in Suite 550. Mark Syers, vice president of Infrastructure & Internal Applications, commented on joining BAHEP stating, “We are very excited about being a member of BAHEP. The committees align with many of the industries with which we have relationships already, and this should allow us to learn more about and contribute to the Bay Area. We are really looking forward to having opportunities to benefit the region’s economy and growth.”

Kaplan EduNeering works across an organization, from the legal, human resources and corporate functions to research, manufacturing, distribution, and sales. Each solution is adapted to the culture, needs and business goals of its clients. Employees, subcontractors and partners are equipped with the knowledge needed to fulfill their responsibilities, while program managers are armed with data, metrics and control of enterprise-wide knowledge activities. Corporate leaders, stakeholders and regulators are assured of performance through knowledge systems that comply with the most demanding corporate goals and regulatory requirements. Syers explained, “The benefit to our clients includes a greater confidence that their products are manufactured with the highest quality, their services are delivered reliably, and the regulatory and financial risks that they face are substantially reduced.”

Kaplan EduNeering is headquartered in Princeton, N.J., with offices not only in Houston but also in Bloomsburg, Pa., and the United Kingdom. For additional information, visit www.Kaplan-EduNeering.com.

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