



News release

Contact: Kathryn Cooper
Communications Manager
P.O. Box 58724
Houston, Texas 77258-8724
Phone: 832.536.3244 *direct*
832.536.3255 *main*
Fax: 832.536.3258
Email: kathryn@bayareahouston.com
Visit: www.bayareahouston.com

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Logical Innovations Inc. enhances business practices

BAY AREA HOUSTON, TEXAS – Logical Innovations Inc. (LI²) is an SBA-certified 8(a)/Small Disadvantaged Business (SDB) and Woman-Owned Small Business (WOSB) providing support services to the federal government and energy industry, owned and operated by Denise Navarro. Bob Mitchell, BAHEP president, stated, “Small businesses are the economic mainstay of the entire country. Denise has always been very active in economic initiatives in the region. We look forward to partnering with Logical Innovations toward its growth in support of the business needs of Bay Area Houston.”

Navarro grew up locally, and, not surprisingly, had the goal of one day being a member of the NASA community. She has worked for several companies and has enjoyed supporting NASA and other federal agencies since 1984. In 1999, based on a recommendation from the CEO of a commercial client and valued friend whom she supported as an independent consultant (and still supports today), Navarro decided to incorporate Logical Innovations Inc., but she continued to work full time. Navarro spent seven years researching all the steps and requirements necessary to become a successful company before taking the company fully operational in 2006.

Logical Innovations started with one employee, Navarro. She began on day one with a subcontract, from her former employer and mentor based in Virginia, to support NASA Goddard Space Flight Center. Eight months after working on her own, she expanded the subcontract and hired more employees to support the expanded effort. Logical Innovations quickly grew and is proud to now also support NASA at the Johnson Space Center as well as other federal agencies. Navarro considers her employees her greatest asset. As a small business owner, she realizes they are the ones “on the front line” building the company’s reputation.

Navarro noted, “LI² complements and enhances existing business while providing the ability to pursue new business, as well. Through BAHEP, we know that we’ll be solidifying current relationships while exploring ways to form new ones as we all work together for the good of the region.”

Logical Innovations is headquartered in Houston, Texas, with satellite offices in the Washington, D.C. metro area and southern California. The combination of dedicated employees and Navarro’s passion and personal commitment to clients, which she considers her advantage in the competitive federal contracting environment, has helped her revenues grow 100% every year.

For more information about Logical Innovations, Inc. visit its website at www.logical-i2.com or call 281.990.8560.

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