



### **News release**

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## The Rothe Companies meet challenges of leadership

**BAY AREA HOUSTON, TEXAS** – The Rothe Companies were founded in 1967 by former von Braun rocket team member Wilhelm Rothe. “Trey” Thomas H. Hall III, vice president, chief operating officer with The Rothe Companies, Houston Operations, stated that the Houston Operations office is joining BAHEP in enthusiastic anticipation of a dynamic future in space and other industries. Meeting the challenges of leadership and vision, as well as necessary sector diversification, are key objectives for this entrepreneurial organization.

BAHEP President Bob Mitchell commented, “The Rothe Companies have entered their fifth decade of service, which reflects the level of quality of this multifaceted organization. We certainly welcome the Houston Operations as it joins us in our economic development initiatives.”

Rothe specializes in high-security IT and communications infrastructure for the military, calibration and metrology services for a broad range of government and commercial customers, manufacturing, soft goods, engineering, administrative, and logistics services across NASA, DoD, and commercial industries, including petroleum and aerospace.

Additionally, Rothe is a leader in NASA facilities commercialization, via external customer business development. Rothe, along with all Team Raytheon, is actively recruiting and integrating external users into the Neutral Buoyancy Laboratory (NBL), Logistics & Mockup Facility (LMF), and Space Vehicle Mockup Facility (SVMF) as a part of the recently-awarded NBL SVMF Operations follow-on contract.

Hall further stated, “Rothe looks forward to working with BAHEP leaders, members, and associate organizations in capitalizing on the existing synergies in rapidly-diversifying business strategies.” He added that organizing joint efforts from the small companies all the way to the state and federal government, and across industry and academia, is not only a corporate goal, but a survival necessity.

The Rothe companies are made up of – among others – Rothe Development Inc., (RDI), a woman-owned small business, and Rothe Enterprises Inc., (REI), a woman-owned HUB Zone business, as well as Rothe VTran Services, LLC, a veteran-owned small business. Hall explained that Rothe is aggressive in pursuing new opportunities through prime leadership, partnerships, joint ventures, or as value-added team members, and foresees working with the very able and connected leadership within BAHEP and its membership in growing mutually-beneficial business opportunities.

Rothe’s Houston Operations is located at 920 Gemini St. in Bay Area Houston. Call 281.480.3855 or visit [www.rothe.com](http://www.rothe.com) for more information.