



#### **News release**

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## **Expanding Boundaries**

### **Clear Lake Shores joins partnership**

BAY AREA HOUSTON, Texas – Clear Lake Shores recently joined the Bay Area Houston Economic Partnership becoming the organization's 13th municipal partner.

The city's investment signifies the synergy that exists between the other 12 cities and two counties that share a united vision of future prosperity for the Bay Area Houston region.

Clear Lake Shores is an island community nestled between the shores of Clear Lake and Jarboe Bayou. The city started out as a small fishing village in 1926 and has developed into a diverse, eclectic waterfront community that is home to more than 1,400 residents.

The city offers a wide array of recreational opportunities and is home to a bird sanctuary, five waterfront parks and three marinas.

One of the marinas, Watergate Marina, is the largest privately owned marina in the country with 1,300 slips; hence, Clear Lake Shores has been declared the "The Yachting Capital of Texas" by the U.S. Senate.

"Clear Lake Shores is such a unique place and demonstrates the high quality of life that we promote to companies looking to relocate to our region." said Barbara Cutsinger, marketing manager for Bay Area Houston Economic Partnership.

Investing in the partnership seemed a natural choice. "We realize everything that happens around us impacts Clear Lake Shores," said Susan

Landwer, director of Clear Lake Shores Economic Development Corporation. "As the surrounding area has rapidly changed, our connection with other cities has become increasingly more important. Clear Lake Shores' investment in the organization greatly enhances our ability to collaborate with other cities on a regional basis regarding economic development."

The city recently adopted a strategic plan that includes measures to develop properties located on FM 2094.

"The organization provides the type of leadership and expertise the city will need for this planned development." said Mayor of Clear Lake Shores Vern Johnson. "Although there are only a handful of businesses in Clear Lake Shores, being a part of the Bay Area Houston Economic Partnership ensures that our city will maintain its high quality of life and that our business interests are represented throughout the region."

The organization welcomed the city's membership and its investment in the region.

"Clear Lake Shores was the missing link in our geographic service area," said Jim Reinhartsen, president of the Bay Area Houston Economic Partnership. "With the addition of Clear Lake Shores, our organization now represents every city that comprises the Bay Area Houston region. I applaud Mayor Johnson and the city council for their decision to invest in our organization; moreover, their commitment to the region and their citizens."

**Bay Area Houston** is an economically and internationally diversified, high-tech region that is home to NASA Johnson Space Center and numerous industries including aerospace, information technology, biotechnology, maritime and specialty chemical.

**Bay Area Houston Economic Partnership** is a nonprofit organization that promotes the growth of the Bay Area Houston region through the retention, expansion and recruitment of target industries. Visit [www.bayareahouston.com](http://www.bayareahouston.com).

**Space Alliance Technology Outreach Program** is a program that provides technical assistance to small businesses for free and is funded by NASA and the State of Texas. Visit [www.spacetechnologies.com](http://www.spacetechnologies.com)

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