

BAHEP extends its sincere appreciation for the continued support of the *Houston Chronicle* through this monthly supplement.

September 2016

BAHEP hosts hundreds of guests at spectacular 40th Anniversary Celebration

More than 400 of the Bay Area Houston Economic Partnership's closest friends joined together on Wednesday, Sept. 14, 2016, to celebrate the organization's 40th anniversary.

The Crystal Ballroom of South Shore Harbor Resort and Conference Center featured four large displays covered with specially selected photos spanning each of four eras: the Formative Years 1976-1991, Building the Foundation 1992-2001, Regional Leadership 2002-2008, and Expanding Influence 2009-Present.

Monitors were set up in each corner of the ballroom that played outstanding videos produced by Space City Films showing footage of the four eras, as well.

There were elaborate models provided by NASA Johnson Space Center and Lakewood Yacht Club that were a feast for the eyes. Additional feasting included an elaborate buffet that garnered rave reviews for flavor and presentation.

A jazz trio, the

"Lab Works" Band, provided enjoyable background music throughout the evening.

The highlight of the event, however, was the program. Four speakers who have contributed greatly to BAHEP's growth over the years shared their memories of the eras with a very attentive audience.

Introduced by Dr. Bill Staples, president of the University of Houston-Clear Lake and emcee of the program, Bob Scott, chairman of the Clear Lake Area Economic Development Foundation (CLAEDF) from 1983-1986, spoke about the Formative Years. CLAEDF was rebranded as the Bay Area Houston Economic Partnership in 2003.

Joe Barlow, one of the founders of the organization who served on the



Dr. Bill Staples (far right), president of the University of Houston-Clear Lake since 1995, served as emcee for the evening's program and introduced speakers (l to r): Bob Mitchell, BAHEP president; Sandy Johnson, president, Barrios Technology; Bob Scott, CLAEDF chairman 1983-1986; and Joe Barlow, principal, Barlow Jones, LLP.



During the program, BAHEP President Bob Mitchell (l) made a surprise presentation of the prestigious Presidential Award to Dr. Glenn B. Freedman. Only two Chairman's Awards and two Presidential Awards have been presented in the organization's 40-year history.

Photos by William J. Stafford



Enjoying the celebration were (l to r): William T. Harris, president/CEO, Space Center Houston; Jessica Hart, Southeast Texas regional director, office of Sen. Ted Cruz; and Texas State Rep. Greg Bonnen, M.D.



Jim Reinhartsen is shown catching up with a former colleague. He was president of CLAEDF/BAHEP from July 1992 through December 2007. Reinhartsen was honored with a heartfelt standing ovation during the program portion of the event.



Among the attendees were (l to r): Mayor Michel Bechtel, City of Morgan's Point; Shari and John Wilkins; and Mayor Glenn Royal, City of Seabrook.

board for over 25 years, remembered the years of Building the Foundation. Sandy Johnson, president, Barrios Technology, served on the board from 1994-2011. She spoke of Regional Leadership. Current

BAHEP President Bob Mitchell addressed Expanding Influence and how much economic development has changed in just a few short years.

Jim Reinhartsen, president of CLAEDF/BAHEP from July 1992 through December 2007,

was recognized with a heartfelt standing ovation for his outstanding leadership of the partnership.

Just before the program's conclusion, in a surprise presentation, Mitchell gave the prestigious Presidential Award to Dr. Glenn B. Freedman

for his unique guidance which has contributed greatly to BAHEP's success over many years. It was a very special award which further enhanced an incredible evening. BAHEP's spectacular 40th Anniversary Celebration will long be remembered.

BAHEP welcomes Houlden Enterprises, LLC and Read King Commercial Real Estate as newest members

Read King Commercial Real Estate

Read King Commercial Real Estate, a leading Houston full-service commercial real estate firm,

serves landlords, retailers, restaurants and developers from across the nation. The firm has recently become a member of the Bay Area Houston Economic Partnership.

Bob Mitchell, president of BAHEP, said, "Commercial real estate development has always been a cornerstone of economic development, and Read King is one of the best. The company is a great addition to our membership as we work together to promote growth

land sales and dispositions. Read King has developed over two million square feet of Class A retail space in the Greater Houston area.

Logan Havel, a Read King broker and fourth-generation Houstonian, will represent the company within BAHEP. He noted, "Part of our mission is to continually give back to and enhance the communities in which we operate. We believe that our membership in BAHEP will be an additional resource to

clients as they enter or expand in this market. Due to our developer and owner/operator experience, we build, lease and manage shopping centers with a clear objective of delivering value and high quality product to both landlord and tenant."

Read King is located at 5850 San Felipe, Suite 490 in Houston. Call 713.782.9000 or visit www.read-king.com for additional information.

Houlden Enterprises, LLC

The Bay Area Houston Economic Partnership has welcomed promotional product distributor Houlden Enterprises, LLC as one of its newest members.

BAHEP President Bob Mitchell stated, "Edie Houlden, president of Houlden Enterprises, has been in the business for 22 years and has owned Houlden Enterprises, LLC since 2000. Her longevity in the business is a testament to her expertise in promotional products. The company is a welcomed addition to our membership." Houlden commented, "I

am passionate about my work and assisting other businesses in the region. I look forward to becoming an active member of BAHEP."



Offering background information about the services she provides, Houlden explained, "Promotional products, also known as ad specialties, make up a nearly 17 billion dollar industry and are used by virtually every business in America as a way of branding their company. Why? Items like mugs, pens, and t-shirts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines and the internet.

"We are able to supply companies with every pos-

sible promotional product from over 3,000 suppliers. With so many ad specialties available, there is a huge opportunity for professionals to boost their return on investment and leave a lasting impression with customers. Our mission is to help clients brand their companies and create long-lasting relationships with their clients through the power of promotional products and printed material such as brochures, presentation pocket folders, forms and much more."

Houlden Enterprises is a member of the Advertising Specialty Institute and primarily serves clients in the healthcare, real estate, and restaurant businesses as well as industrial clients and non-profit organizations. These clients include CHI St. Luke's Patients Medical Center, Inbesa, Inc. and Southeast Dermatology PA.

Contact Houlden Enterprises, LLC at 713.653.3747 or, for more information, visit www.ioshouston.com.



in businesses and jobs in the greater Houston region."

Founded by Jeff Read and Ewing King in 1992, the firm's expertise includes investment and development strategies, shopping center and build-to-suit development, leasing, tenant representation, property management,

assist us in fulfilling that mission."

Havel continued, "Our focus on the Greater Houston market provides a unique competitive advantage for us and our clients to develop and operate here. As native Houstonians, we have special expertise in serving both locally and nationally based

BUSINESS
to BUSINESS is a monthly Bay Area Houston Economic Partnership publication in partnership with the Houston Chronicle. BAHEP is a member-driven organization in southeastern Texas that includes more than 265 business partners encompassing 14 cities, Galveston and Harris counties, the Houston Airport System, and the Port of Houston Authority. For membership information, contact Membership Director Harriet Lukee at 832.536.3250.
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