



News release

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BAHEP welcomes online information source MyBayArea

BAY AREA HOUSTON, TEXAS – MyBayArea is a local online source for information, news, events and businesses in the Houston Bay Area. The company is the newest member of the Bay Area Houston Economic Partnership.

BAHEP President Bob Mitchell welcomed MyBayArea saying, “An informed community can make better decisions, and MyBayArea adds a personal touch to the wealth of information that makes this region a great place to live and conduct business. We’re happy to welcome them to the organization.”

From La Porte to Friendswood to Galveston, MyBayArea has been covering the community since 2011. Owners Lauren and Nate Stockard stated, “Over the years, we’ve learned about the amazing work of BAHEP and met many of its members. We felt it was time join them and further our efforts to support the Bay Area Houston region.”

Lauren added, “We integrate business leaders with community non-profit and similar organizations through engaging content that makes a difference. With a unique model for advertising and marketing, we are able to help businesses grow while supporting the community.”

MyBayArea’s parent company, Blue Atlas, specializes in web marketing, which includes website development, SEO, video, graphic design and social media. MyBayArea is located at 1322 Space Park, #B180, Houston, Texas 77058. For additional information call 832.209.8856, email lauren@mybayarea.community or visit www.mybayarea.community.

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