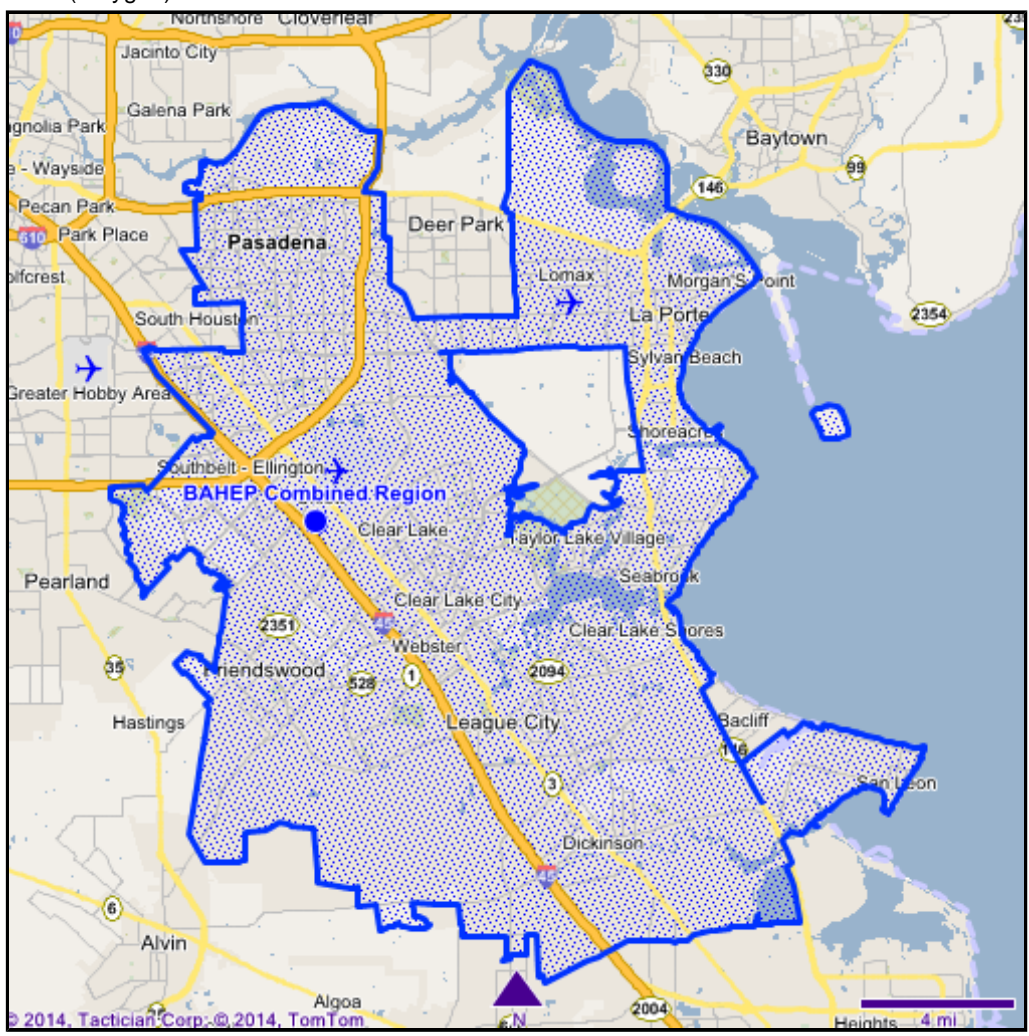


Detailed Demographic

BAHEP Combined Region
17 Zip Codes

Analysis Level: ZIP (Polygon)

8/19/2014



Longitude: -95.176157
Latitude: 29.585194

BAHEP Combined Region

| Population Change | | |
|-------------------|----------------------------------|----------------|
| | Trade Area built from components | |
| | Number | Percent Change |
| 1980 Census | 292,279 | |
| 1990 Census | 365,327 | 25.0% |
| 2000 Census | 445,520 | 22.0% |
| 2010 Census | 527,541 | 18.4% |
| 2013 Projection | 548,688 | 4.0% |
| 2018 Projection | 601,547 | 9.6% |

| Households Change | | |
|-------------------|----------------------------------|----------------|
| | Trade Area built from components | |
| | Number | Percent Change |
| 1980 Census | 99,204 | |
| 1990 Census | 132,882 | 33.9% |
| 2000 Census | 158,984 | 19.6% |
| 2010 Census | 186,662 | 17.4% |
| 2013 Projection | 194,251 | 4.1% |
| 2018 Projection | 212,446 | 9.4% |

| Families (2013) | |
|------------------------|----------------------------------|
| | Trade Area built from components |
| Families | 140,173 |
| Average Household Size | 2.81 |

| Population by Race (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| White | 403,398 | 73.5% |
| Black | 37,409 | 6.8% |
| Asian | 29,223 | 5.3% |
| Native American | 3,240 | 0.6% |
| Hawaiian / Pacific Islander | 386 | 0.1% |
| Two or More | 16,189 | 3.0% |
| Other Race | 58,846 | 10.7% |
| Total | 548,691 | 100.0% |

| Hispanic Population (2013) | | |
|----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Hispanic | 210,730 | 38.4% |
| Not Hispanic | 337,958 | 61.6% |
| Total | 548,688 | 100.0% |

| Income (2013) | | |
|---------------|--|--|
|---------------|--|--|

| | Trade Area built from components |
|--------------------------|----------------------------------|
| Median Household Income | \$62,405 |
| Average Household Income | \$77,847 |
| Average Family Income | \$87,246 |
| Per Capita Income | \$27,560 |

| Households by Income (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Less Than \$10,000 | 10,383 | 5.3% |
| \$10,000-\$14,999 | 7,507 | 3.9% |
| \$15,000-\$19,999 | 6,579 | 3.4% |
| \$20,000-\$24,999 | 9,202 | 4.7% |
| \$25,000-\$29,999 | 8,519 | 4.4% |
| \$30,000-\$34,999 | 10,024 | 5.2% |
| \$35,000-\$39,999 | 10,605 | 5.5% |
| \$40,000-\$49,999 | 17,174 | 8.8% |
| \$50,000-\$59,999 | 13,839 | 7.1% |
| \$60,000-\$74,999 | 20,509 | 10.6% |
| \$75,000-\$99,999 | 25,883 | 13.3% |
| \$100,000-\$124,999 | 19,830 | 10.2% |
| \$125,000-\$149,999 | 9,745 | 5.0% |
| \$150,000-\$199,999 | 8,471 | 4.4% |
| \$200,000-\$249,999 | 3,959 | 2.0% |
| \$250,000-\$499,999 | 6,212 | 3.2% |
| \$500,000+ | 5,800 | 3.0% |
| Total | 194,241 | 100.0% |

| Households by Tenure (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Owner Occupied | 125,395 | 60.6% |
| Renter Occupied | 68,855 | 33.3% |
| Vacant | 12,762 | 6.2% |
| Total | 207,012 | 100.0% |

| Daytime Population (2013) | |
|---------------------------|----------------------------------|
| | Trade Area built from components |
| Establishments | 16,681 |
| Employees | 192,911 |

| Population by Gender (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Male | 272,034 | 49.6% |
| Female | 276,656 | 50.4% |
| Total | 548,690 | 100.0% |

| Marital Status (2013) | | |
|-----------------------|--|--|
|-----------------------|--|--|

| | Trade Area built from components | |
|---------------|----------------------------------|---------------|
| | Number | Percent |
| Now Married | 231,960 | 55.1% |
| Separated | 12,968 | 3.1% |
| Divorced | 20,934 | 5.0% |
| Never Married | 141,601 | 33.6% |
| Widowed | 13,854 | 3.3% |
| Total | 421,317 | 100.0% |

| Household Structure (2013) | | |
|-------------------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Married Couple Family with Children | 55,365 | 39.5% |
| Lone Parent Male with Children | 6,844 | 4.9% |
| Lone Parent Female with Children | 17,196 | 12.3% |
| Married Couple Family No Children | 48,822 | 34.8% |
| Lone Parent Male No Children | 4,319 | 3.1% |
| Lone Parent Female No Children | 7,632 | 5.4% |
| Total | 140,178 | 100.0% |

| Total Population (2013) | | |
|-------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Age 0-4 | 41,893 | 7.6% |
| Age 5-9 | 42,207 | 7.7% |
| Age 10-14 | 43,281 | 7.9% |
| Age 15-19 | 39,984 | 7.3% |
| Age 20-24 | 36,731 | 6.7% |
| Age 25-29 | 38,753 | 7.1% |
| Age 30-34 | 38,881 | 7.1% |
| Age 35-39 | 38,159 | 7.0% |
| Age 40-44 | 38,006 | 6.9% |
| Age 45-49 | 39,056 | 7.1% |
| Age 50-54 | 38,843 | 7.1% |
| Age 55-59 | 33,431 | 6.1% |
| Age 60-64 | 26,751 | 4.9% |
| Age 65-69 | 18,869 | 3.4% |
| Age 70-74 | 12,987 | 2.4% |
| Age 75-79 | 8,914 | 1.6% |
| Age 80-84 | 6,357 | 1.2% |
| Age 85+ | 5,607 | 1.0% |
| Total | 548,710 | 100.0% |
| Median | 34.1 | |

| Total Male Population (2013) | | |
|------------------------------|----------------------------------|---------|
| | Trade Area built from components | |
| | Number | Percent |
| Age 0-4 | 21,407 | 7.9% |

| | | |
|---------------|----------------|---------------|
| Age 5-9 | 21,595 | 7.9% |
| Age 10-14 | 22,111 | 8.1% |
| Age 15-19 | 20,577 | 7.6% |
| Age 20-24 | 18,743 | 6.9% |
| Age 25-29 | 19,400 | 7.1% |
| Age 30-34 | 19,400 | 7.1% |
| Age 35-39 | 18,693 | 6.9% |
| Age 40-44 | 18,701 | 6.9% |
| Age 45-49 | 19,057 | 7.0% |
| Age 50-54 | 19,184 | 7.1% |
| Age 55-59 | 16,759 | 6.2% |
| Age 60-64 | 13,128 | 4.8% |
| Age 65-69 | 8,974 | 3.3% |
| Age 70-74 | 6,015 | 2.2% |
| Age 75-79 | 3,881 | 1.4% |
| Age 80-84 | 2,551 | 0.9% |
| Age 85+ | 1,870 | 0.7% |
| Total | 272,046 | 100.0% |
| Median | 33.1 | |

| Total Female Population (2013) | | |
|--------------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Age 0-4 | 20,486 | 7.4% |
| Age 5-9 | 20,612 | 7.5% |
| Age 10-14 | 21,170 | 7.7% |
| Age 15-19 | 19,407 | 7.0% |
| Age 20-24 | 17,988 | 6.5% |
| Age 25-29 | 19,353 | 7.0% |
| Age 30-34 | 19,481 | 7.0% |
| Age 35-39 | 19,466 | 7.0% |
| Age 40-44 | 19,305 | 7.0% |
| Age 45-49 | 19,999 | 7.2% |
| Age 50-54 | 19,659 | 7.1% |
| Age 55-59 | 16,672 | 6.0% |
| Age 60-64 | 13,623 | 4.9% |
| Age 65-69 | 9,895 | 3.6% |
| Age 70-74 | 6,972 | 2.5% |
| Age 75-79 | 5,033 | 1.8% |
| Age 80-84 | 3,806 | 1.4% |
| Age 85+ | 3,737 | 1.4% |
| Total | 276,664 | 100.0% |
| Median | 35.0 | |

| Population by Household Type (2013) | | |
|-------------------------------------|----------------------------------|---------|
| | Trade Area built from components | |
| | Number | Percent |
| Family | 465,254 | 84.8% |

| | | |
|----------------|----------------|---------------|
| Non-Family | 81,160 | 14.8% |
| Group Quarters | 2,274 | 0.4% |
| Total | 548,688 | 100.0% |

Labor Force Employment Status 16 Plus (2013)

| | Trade Area built from components | |
|-----------------|----------------------------------|---------------|
| | Number | Percent |
| In Armed Forces | 749 | 0.3% |
| Employed | 266,899 | 92.6% |
| Unemployed | 20,673 | 7.2% |
| Total | 288,321 | 100.0% |

Educational Attainment Age 25+ (2013)

| | Trade Area built from components | |
|------------------|----------------------------------|---------------|
| | Number | Percent |
| < Grade 9 | 29,645 | 8.6% |
| Grades 9-12 | 32,043 | 9.3% |
| High School | 87,637 | 25.4% |
| Some College | 75,998 | 22.1% |
| Associate Degree | 24,328 | 7.1% |
| Bachelors Degree | 63,386 | 18.4% |
| Graduate Degree | 31,564 | 9.2% |
| Total | 344,601 | 100.0% |

Educational Attainment Age 25+ (2010)

| | Trade Area built from components | |
|---|----------------------------------|---------------|
| | Number | Percent |
| No schooling completed | 5,322 | 1.6% |
| Nursery-4th grade | 4,299 | 1.3% |
| 5th-6th grade | 10,755 | 3.3% |
| 7th-8th grade | 6,955 | 2.1% |
| 9th grade | 8,061 | 2.4% |
| 10th grade | 7,166 | 2.2% |
| 11th grade | 7,774 | 2.4% |
| 12th grade no diploma | 5,223 | 1.6% |
| High school graduate, GED, or alternative | 79,310 | 24.1% |
| Some college, < 1 year | 22,062 | 6.7% |
| Some college, 1+ years, no degree | 55,894 | 17.0% |
| Associate's degree | 24,007 | 7.3% |
| Bachelor's degree | 61,210 | 18.6% |
| Master's degree | 22,021 | 6.7% |
| Professional school degree | 4,520 | 1.4% |
| Doctorate degree | 4,648 | 1.4% |
| Total | 329,227 | 100.0% |

Educational Attainment Male Age 25+ (2010)

| | Trade Area built from components | |
|------------------------|----------------------------------|---------|
| | Number | Percent |
| No schooling completed | 2,722 | 1.7% |

| | | |
|---|----------------|---------------|
| Nursery-4th grade | 2,183 | 1.4% |
| 5th-6th grade | 5,318 | 3.3% |
| 7th-8th grade | 3,333 | 2.1% |
| 9th grade | 4,175 | 2.6% |
| 10th grade | 3,696 | 2.3% |
| 11th grade | 3,786 | 2.4% |
| 12th grade no diploma | 2,481 | 1.6% |
| High school graduate, GED, or alternative | 37,123 | 23.2% |
| Some college, < 1 year | 9,783 | 6.1% |
| Some college, 1+ years, no degree | 28,148 | 17.6% |
| Associate's degree | 10,461 | 6.5% |
| Bachelor's degree | 30,046 | 18.8% |
| Master's degree | 10,653 | 6.7% |
| Professional school degree | 2,588 | 1.6% |
| Doctorate degree | 3,359 | 2.1% |
| Total | 159,855 | 100.0% |

| Educational Attainment Female Age 25+ (2010) | | |
|--|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| No schooling completed | 2,600 | 1.5% |
| Nursery-4th grade | 2,116 | 1.2% |
| 5th-6th grade | 5,437 | 3.2% |
| 7th-8th grade | 3,622 | 2.1% |
| 9th grade | 3,886 | 2.3% |
| 10th grade | 3,470 | 2.0% |
| 11th grade | 3,988 | 2.4% |
| 12th grade no diploma | 2,742 | 1.6% |
| High school graduate, GED, or alternative | 42,187 | 24.9% |
| Some college, < 1 year | 12,279 | 7.2% |
| Some college, 1+ years, no degree | 27,746 | 16.4% |
| Associate's degree | 13,546 | 8.0% |
| Bachelor's degree | 31,164 | 18.4% |
| Master's degree | 11,368 | 6.7% |
| Professional school degree | 1,932 | 1.1% |
| Doctorate degree | 1,289 | 0.8% |
| Total | 169,372 | 100.0% |

| Housing Value of Owner-Occupied Housing Units: (2010) | | |
|---|----------------------------------|---------|
| | Trade Area built from components | |
| | Number | Percent |
| Less than \$10,000 | 1,424 | 1.2% |
| \$10,000 to \$14,999 | 1,002 | 0.8% |
| \$15,000 to \$19,999 | 633 | 0.5% |
| \$20,000 to \$24,999 | 477 | 0.4% |
| \$25,000 to \$29,999 | 611 | 0.5% |
| \$30,000 to \$34,999 | 645 | 0.5% |
| \$35,000 to \$39,999 | 580 | 0.5% |

| | | |
|------------------------|----------------|---------------|
| \$40,000 to \$49,999 | 1,593 | 1.3% |
| \$50,000 to \$59,999 | 2,143 | 1.8% |
| \$60,000 to \$69,999 | 2,979 | 2.5% |
| \$70,000 to \$79,999 | 4,764 | 4.0% |
| \$80,000 to \$89,999 | 6,636 | 5.5% |
| \$90,000 to \$99,999 | 7,116 | 5.9% |
| \$100,000 to \$124,999 | 19,756 | 16.4% |
| \$125,000 to \$149,999 | 16,197 | 13.4% |
| \$150,000 to \$174,999 | 14,508 | 12.0% |
| \$175,000 to \$199,999 | 9,180 | 7.6% |
| \$200,000 to \$249,999 | 12,269 | 10.2% |
| \$250,000 to \$299,999 | 6,830 | 5.7% |
| \$300,000 to \$399,999 | 6,005 | 5.0% |
| \$400,000 to \$499,999 | 2,234 | 1.9% |
| \$500,000 to \$749,999 | 1,883 | 1.6% |
| \$750,000 to \$999,999 | 483 | 0.4% |
| \$1,000,000 or more | 563 | 0.5% |
| Total | 120,511 | 100.0% |

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