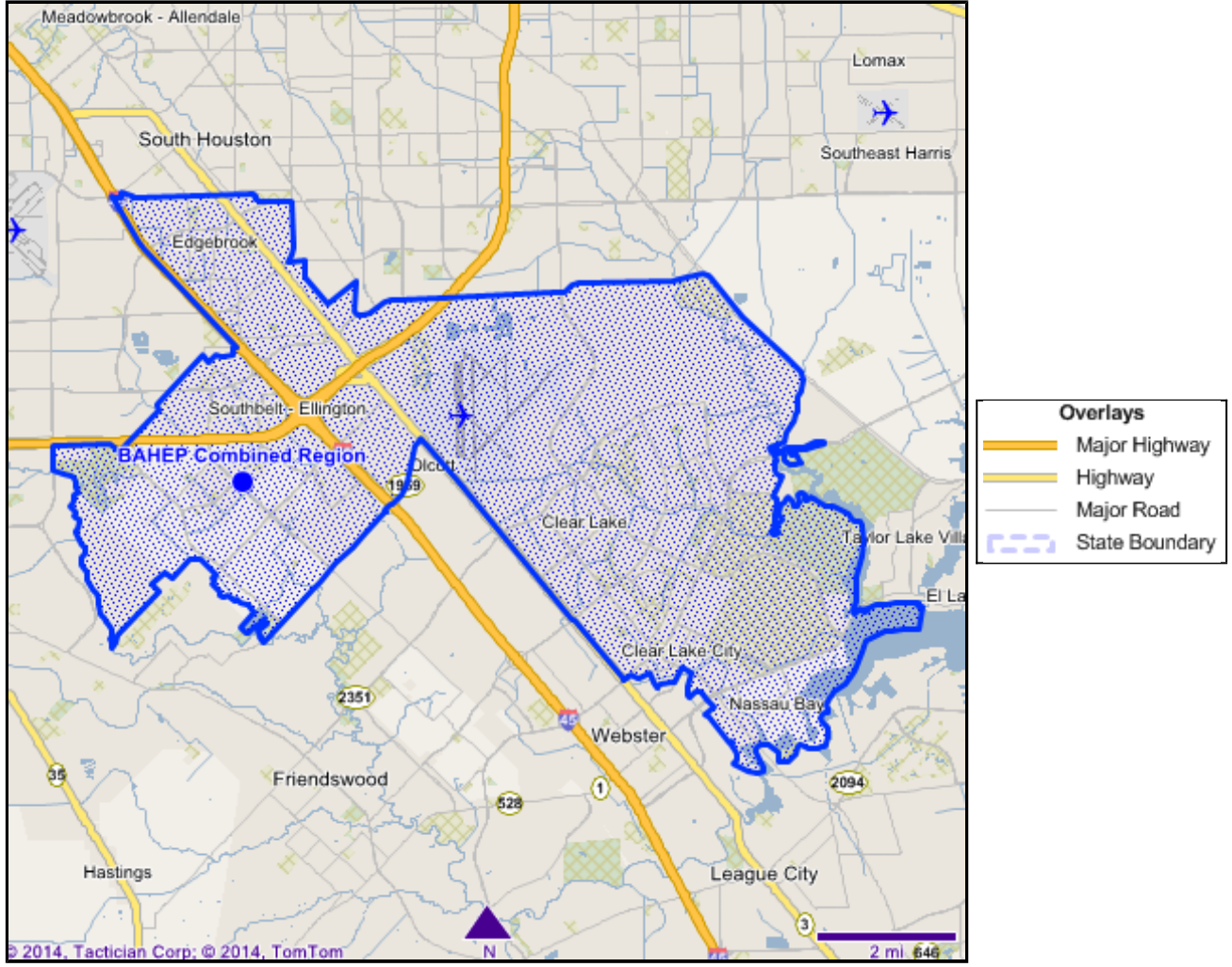


## Detailed Demographic

BAHEP Combined Region  
5 Houston Zip Codes

Analysis Level: ZIP (Polygon)

8/19/2014



Longitude: -95.220495  
Latitude: 29.591351

## BAHEP Combined Region

Population Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	81,681	
1990 Census	104,259	27.6%
2000 Census	122,742	17.7%
2010 Census	140,491	14.5%
2013 Projection	146,614	4.4%
2018 Projection	161,927	10.4%

Households Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	28,177	
1990 Census	39,043	38.6%
2000 Census	44,947	15.1%
2010 Census	50,582	12.5%
2013 Projection	52,797	4.4%
2018 Projection	57,912	9.7%

Families (2013)		
	Trade Area built from components	
Families		37,674
Average Household Size		2.77

Population by Race (2013)		
	Trade Area built from components	
	Number	Percent
White	94,122	64.2%
Black	14,847	10.1%
Asian	15,150	10.3%
Native American	860	0.6%
Hawaiian / Pacific Islander	134	0.1%
Two or More	4,643	3.2%
Other Race	16,861	11.5%
<b>Total</b>	<b>146,617</b>	<b>100.0%</b>

Hispanic Population (2013)		
	Trade Area built from components	
	Number	Percent
Hispanic	56,038	38.2%
Not Hispanic	90,576	61.8%
<b>Total</b>	<b>146,614</b>	<b>100.0%</b>

Income (2013)		
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	Trade Area built from components
Median Household Income	\$62,840
Average Household Income	\$81,223
Average Family Income	\$91,739
Per Capita Income	\$29,249

Households by Income (2013)		
	Trade Area built from components	
	Number	Percent
Less Than \$10,000	2,495	4.7%
\$10,000-\$14,999	1,968	3.7%
\$15,000-\$19,999	1,670	3.2%
\$20,000-\$24,999	2,442	4.6%
\$25,000-\$29,999	2,609	4.9%
\$30,000-\$34,999	2,870	5.4%
\$35,000-\$39,999	3,041	5.8%
\$40,000-\$49,999	4,398	8.3%
\$50,000-\$59,999	3,796	7.2%
\$60,000-\$74,999	5,846	11.1%
\$75,000-\$99,999	6,689	12.7%
\$100,000-\$124,999	5,104	9.7%
\$125,000-\$149,999	2,642	5.0%
\$150,000-\$199,999	2,342	4.4%
\$200,000-\$249,999	1,126	2.1%
\$250,000-\$499,999	1,835	3.5%
\$500,000+	1,919	3.6%
<b>Total</b>	<b>52,792</b>	<b>100.0%</b>

Households by Tenure (2013)		
	Trade Area built from components	
	Number	Percent
Owner Occupied	34,049	60.8%
Renter Occupied	18,748	33.5%
Vacant	3,192	5.7%
<b>Total</b>	<b>55,989</b>	<b>100.0%</b>

Daytime Population (2013)	
	Trade Area built from components
Establishments	4,234
Employees	52,448

Population by Gender (2013)		
	Trade Area built from components	
	Number	Percent
Male	72,638	49.5%
Female	73,976	50.5%
<b>Total</b>	<b>146,614</b>	<b>100.0%</b>

#### Marital Status (2013)

	Trade Area built from components	
	Number	Percent
Now Married	60,607	53.1%
Separated	3,437	3.0%
Divorced	5,256	4.6%
Never Married	40,703	35.7%
Widowed	4,122	3.6%
<b>Total</b>	<b>114,125</b>	<b>100.0%</b>

Household Structure (2013)		
	Trade Area built from components	
	Number	Percent
Married Couple Family with Children	14,472	38.4%
Lone Parent Male with Children	1,641	4.4%
Lone Parent Female with Children	4,555	12.1%
Married Couple Family No Children	13,690	36.3%
Lone Parent Male No Children	1,128	3.0%
Lone Parent Female No Children	2,187	5.8%
<b>Total</b>	<b>37,673</b>	<b>100.0%</b>

Total Population (2013)		
	Trade Area built from components	
	Number	Percent
Age 0-4	10,588	7.2%
Age 5-9	10,608	7.2%
Age 10-14	11,298	7.7%
Age 15-19	10,435	7.1%
Age 20-24	10,141	6.9%
Age 25-29	10,674	7.3%
Age 30-34	10,241	7.0%
Age 35-39	9,884	6.7%
Age 40-44	9,832	6.7%
Age 45-49	10,409	7.1%
Age 50-54	10,433	7.1%
Age 55-59	9,088	6.2%
Age 60-64	7,630	5.2%
Age 65-69	5,704	3.9%
Age 70-74	3,924	2.7%
Age 75-79	2,646	1.8%
Age 80-84	1,743	1.2%
Age 85+	1,342	0.9%
<b>Total</b>	<b>146,620</b>	<b>100.0%</b>
<b>Median</b>	<b>34.7</b>	

Total Male Population (2013)		
	Trade Area built from components	
	Number	Percent
Age 0-4	5,342	7.4%

Age 5-9	5,495	7.6%
Age 10-14	5,874	8.1%
Age 15-19	5,353	7.4%
Age 20-24	5,214	7.2%
Age 25-29	5,320	7.3%
Age 30-34	5,160	7.1%
Age 35-39	4,752	6.5%
Age 40-44	4,863	6.7%
Age 45-49	4,983	6.9%
Age 50-54	5,119	7.0%
Age 55-59	4,490	6.2%
Age 60-64	3,698	5.1%
Age 65-69	2,694	3.7%
Age 70-74	1,848	2.5%
Age 75-79	1,210	1.7%
Age 80-84	753	1.0%
Age 85+	474	0.7%
<b>Total</b>	<b>72,642</b>	<b>100.0%</b>
<b>Median</b>	<b>33.6</b>	

Total Female Population (2013)		
	Trade Area built from components	
	Number	Percent
Age 0-4	5,246	7.1%
Age 5-9	5,113	6.9%
Age 10-14	5,424	7.3%
Age 15-19	5,082	6.9%
Age 20-24	4,927	6.7%
Age 25-29	5,354	7.2%
Age 30-34	5,081	6.9%
Age 35-39	5,132	6.9%
Age 40-44	4,969	6.7%
Age 45-49	5,426	7.3%
Age 50-54	5,314	7.2%
Age 55-59	4,598	6.2%
Age 60-64	3,932	5.3%
Age 65-69	3,010	4.1%
Age 70-74	2,076	2.8%
Age 75-79	1,436	1.9%
Age 80-84	990	1.3%
Age 85+	868	1.2%
<b>Total</b>	<b>73,978</b>	<b>100.0%</b>
<b>Median</b>	<b>35.7</b>	

Population by Household Type (2013)		
	Trade Area built from components	
	Number	Percent
Family	123,808	84.4%

Non-Family	22,594	15.4%
Group Quarters	212	0.1%
<b>Total</b>	<b>146,614</b>	<b>100.0%</b>

#### Labor Force Employment Status 16 Plus (2013)

	Trade Area built from components	
	Number	Percent
In Armed Forces	250	0.3%
Employed	72,951	92.8%
Unemployed	5,377	6.8%
<b>Total</b>	<b>78,578</b>	<b>100.0%</b>

#### Educational Attainment Age 25+ (2013)

	Trade Area built from components	
	Number	Percent
< Grade 9	7,743	8.3%
Grades 9-12	7,471	8.0%
High School	20,210	21.6%
Some College	20,547	22.0%
Associate Degree	5,838	6.2%
Bachelors Degree	20,270	21.7%
Graduate Degree	11,468	12.3%
<b>Total</b>	<b>93,547</b>	<b>100.0%</b>

#### Educational Attainment Age 25+ (2010)

	Trade Area built from components	
	Number	Percent
No schooling completed	1,673	1.9%
Nursery-4th grade	940	1.1%
5th-6th grade	2,277	2.6%
7th-8th grade	1,754	2.0%
9th grade	1,948	2.2%
10th grade	1,730	1.9%
11th grade	1,855	2.1%
12th grade no diploma	1,408	1.6%
High school graduate, GED, or alternative	18,536	20.8%
Some college, < 1 year	5,716	6.4%
Some college, 1+ years, no degree	14,644	16.5%
Associate's degree	5,939	6.7%
Bachelor's degree	19,412	21.8%
Master's degree	7,876	8.8%
Professional school degree	1,471	1.7%
Doctorate degree	1,838	2.1%
<b>Total</b>	<b>89,017</b>	<b>100.0%</b>

#### Educational Attainment Male Age 25+ (2010)

	Trade Area built from components	
	Number	Percent
No schooling completed	864	2.0%

Nursery-4th grade	450	1.0%
5th-6th grade	982	2.3%
7th-8th grade	766	1.8%
9th grade	959	2.2%
10th grade	1,000	2.3%
11th grade	925	2.1%
12th grade no diploma	737	1.7%
High school graduate, GED, or alternative	8,654	20.1%
Some college, < 1 year	2,437	5.7%
Some college, 1+ years, no degree	6,997	16.2%
Associate's degree	2,771	6.4%
Bachelor's degree	9,609	22.3%
Master's degree	3,658	8.5%
Professional school degree	844	2.0%
Doctorate degree	1,415	3.3%
<b>Total</b>	<b>43,068</b>	<b>100.0%</b>

Educational Attainment Female Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	809	1.8%
Nursery-4th grade	490	1.1%
5th-6th grade	1,295	2.8%
7th-8th grade	988	2.2%
9th grade	989	2.2%
10th grade	730	1.6%
11th grade	930	2.0%
12th grade no diploma	671	1.5%
High school graduate, GED, or alternative	9,882	21.5%
Some college, < 1 year	3,279	7.1%
Some college, 1+ years, no degree	7,647	16.6%
Associate's degree	3,168	6.9%
Bachelor's degree	9,803	21.3%
Master's degree	4,218	9.2%
Professional school degree	627	1.4%
Doctorate degree	423	0.9%
<b>Total</b>	<b>45,949</b>	<b>100.0%</b>

Housing Value of Owner-Occupied Housing Units: (2010)		
	Trade Area built from components	
	Number	Percent
Less than \$10,000	150	0.5%
\$10,000 to \$14,999	282	0.9%
\$15,000 to \$19,999	94	0.3%
\$20,000 to \$24,999	76	0.2%
\$25,000 to \$29,999	77	0.2%
\$30,000 to \$34,999	107	0.3%
\$35,000 to \$39,999	73	0.2%

\$40,000 to \$49,999	257	0.8%
\$50,000 to \$59,999	309	0.9%
\$60,000 to \$69,999	500	1.5%
\$70,000 to \$79,999	1,155	3.5%
\$80,000 to \$89,999	1,845	5.7%
\$90,000 to \$99,999	1,896	5.8%
\$100,000 to \$124,999	5,681	17.4%
\$125,000 to \$149,999	5,471	16.8%
\$150,000 to \$174,999	4,337	13.3%
\$175,000 to \$199,999	2,483	7.6%
\$200,000 to \$249,999	2,983	9.1%
\$250,000 to \$299,999	1,498	4.6%
\$300,000 to \$399,999	1,811	5.6%
\$400,000 to \$499,999	609	1.9%
\$500,000 to \$749,999	583	1.8%
\$750,000 to \$999,999	162	0.5%
\$1,000,000 or more	167	0.5%
<b>Total</b>	<b>32,606</b>	<b>100.0%</b>



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