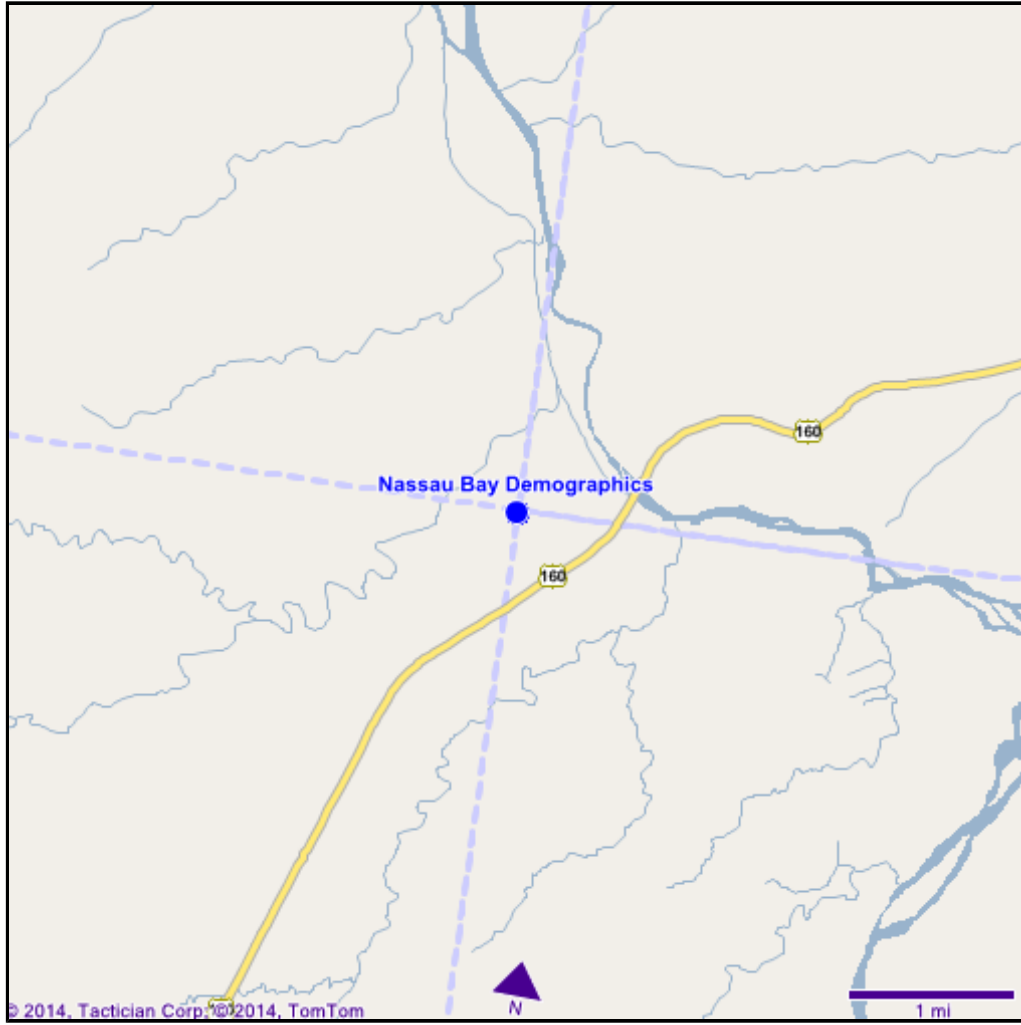


Detailed Demographic

Nassau Bay Demographics

Analysis Level: Census Places

8/19/2014



Overlays	
	Major Highway
	Highway
	Major Road
	State Boundary
	Blank Places

Longitude: -109.04468
Latitude: 36.99885

Nassau Bay Demographics

Population Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	4,803	
1990 Census	4,320	-10.1%
2000 Census	4,170	-3.5%
2010 Census	4,002	-4.0%
2013 Projection	4,176	4.3%
2018 Projection	4,613	10.5%

Households Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	1,991	
1990 Census	2,081	4.5%
2000 Census	2,049	-1.5%
2010 Census	1,925	-6.1%
2013 Projection	2,010	4.4%
2018 Projection	2,204	9.7%

Families (2013)	
	Trade Area built from components
Families	1,174
Average Household Size	2.08

Population by Race (2013)		
	Trade Area built from components	
	Number	Percent
White	3,588	85.9%
Black	145	3.5%
Asian	146	3.5%
Native American	32	0.8%
Hawaiian / Pacific Islander	8	0.2%
Two or More	133	3.2%
Other Race	124	3.0%
Total	4,176	100.0%

Hispanic Population (2013)		
	Trade Area built from components	
	Number	Percent
Hispanic	640	15.3%
Not Hispanic	3,536	84.7%
Total	4,176	100.0%

Income (2013)		
---------------	--	--

	Trade Area built from components
Median Household Income	\$75,847
Average Household Income	\$113,226
Average Family Income	\$136,277
Per Capita Income	\$54,498

Households by Income (2013)		
	Trade Area built from components	
	Number	Percent
Less Than \$10,000	0	0.0%
\$10,000-\$14,999	0	0.0%
\$15,000-\$19,999	116	5.8%
\$20,000-\$24,999	130	6.5%
\$25,000-\$29,999	133	6.6%
\$30,000-\$34,999	86	4.3%
\$35,000-\$39,999	107	5.3%
\$40,000-\$49,999	214	10.6%
\$50,000-\$59,999	69	3.4%
\$60,000-\$74,999	142	7.1%
\$75,000-\$99,999	236	11.7%
\$100,000-\$124,999	191	9.5%
\$125,000-\$149,999	159	7.9%
\$150,000-\$199,999	176	8.8%
\$200,000-\$249,999	84	4.2%
\$250,000-\$499,999	119	5.9%
\$500,000+	48	2.4%
Total	2,010	100.0%

Households by Tenure (2013)		
	Trade Area built from components	
	Number	Percent
Owner Occupied	1,279	56.3%
Renter Occupied	731	32.2%
Vacant	262	11.5%
Total	2,272	100.0%

Daytime Population (2013)	
	Trade Area built from components
Establishments	461
Employees	4,058

Population by Gender (2013)		
	Trade Area built from components	
	Number	Percent
Male	2,062	49.4%
Female	2,114	50.6%
Total	4,176	100.0%

Marital Status (2013)		
-----------------------	--	--

	Trade Area built from components	
	Number	Percent
Now Married	2,026	56.0%
Separated	6	0.2%
Divorced	225	6.2%
Never Married	1,281	35.4%
Widowed	80	2.2%
Total	3,618	100.0%

Household Structure (2013)		
	Trade Area built from components	
	Number	Percent
Married Couple Family with Children	256	21.8%
Lone Parent Male with Children	35	3.0%
Lone Parent Female with Children	106	9.0%
Married Couple Family No Children	675	57.5%
Lone Parent Male No Children	26	2.2%
Lone Parent Female No Children	76	6.5%
Total	1,174	100.0%

Total Population (2013)		
	Trade Area built from components	
	Number	Percent
Age 0-4	215	5.1%
Age 5-9	162	3.9%
Age 10-14	181	4.3%
Age 15-19	162	3.9%
Age 20-24	190	4.5%
Age 25-29	218	5.2%
Age 30-34	185	4.4%
Age 35-39	195	4.7%
Age 40-44	254	6.1%
Age 45-49	297	7.1%
Age 50-54	396	9.5%
Age 55-59	365	8.7%
Age 60-64	393	9.4%
Age 65-69	327	7.8%
Age 70-74	237	5.7%
Age 75-79	174	4.2%
Age 80-84	116	2.8%
Age 85+	109	2.6%
Total	4,176	100.0%
Median	50.4	

Total Male Population (2013)		
	Trade Area built from components	
	Number	Percent
Age 0-4	117	5.7%

Age 5-9	94	4.6%
Age 10-14	95	4.6%
Age 15-19	87	4.2%
Age 20-24	100	4.8%
Age 25-29	101	4.9%
Age 30-34	98	4.8%
Age 35-39	95	4.6%
Age 40-44	115	5.6%
Age 45-49	153	7.4%
Age 50-54	193	9.4%
Age 55-59	175	8.5%
Age 60-64	186	9.0%
Age 65-69	153	7.4%
Age 70-74	108	5.2%
Age 75-79	92	4.5%
Age 80-84	64	3.1%
Age 85+	36	1.7%
Total	2,062	100.0%
Median	49.2	

Total Female Population (2013)		
	Trade Area built from components	
	Number	Percent
Age 0-4	98	4.6%
Age 5-9	68	3.2%
Age 10-14	86	4.1%
Age 15-19	75	3.5%
Age 20-24	90	4.3%
Age 25-29	117	5.5%
Age 30-34	87	4.1%
Age 35-39	100	4.7%
Age 40-44	139	6.6%
Age 45-49	144	6.8%
Age 50-54	203	9.6%
Age 55-59	190	9.0%
Age 60-64	207	9.8%
Age 65-69	174	8.2%
Age 70-74	129	6.1%
Age 75-79	82	3.9%
Age 80-84	52	2.5%
Age 85+	73	3.5%
Total	2,114	100.0%
Median	51.3	

Population by Household Type (2013)		
	Trade Area built from components	
	Number	Percent
Family	3,104	74.3%

Non-Family	1,068	25.6%
Group Quarters	4	0.1%
Total	4,176	100.0%

Labor Force Employment Status 16 Plus (2013)

	Trade Area built from components	
	Number	Percent
In Armed Forces	15	0.6%
Employed	2,034	83.9%
Unemployed	375	15.5%
Total	2,424	100.0%

Educational Attainment Age 25+ (2013)

	Trade Area built from components	
	Number	Percent
< Grade 9	26	0.8%
Grades 9-12	100	3.1%
High School	528	16.2%
Some College	876	26.8%
Associate Degree	394	12.1%
Bachelors Degree	795	24.3%
Graduate Degree	547	16.7%
Total	3,266	100.0%

Educational Attainment Age 25+ (2010)

	Trade Area built from components	
	Number	Percent
No schooling completed	20	0.6%
Nursery-4th grade	2	0.1%
5th-6th grade	7	0.2%
7th-8th grade	6	0.2%
9th grade	20	0.6%
10th grade	24	0.8%
11th grade	17	0.5%
12th grade no diploma	23	0.7%
High school graduate, GED, or alternative	510	16.4%
Some college, < 1 year	141	4.5%
Some college, 1+ years, no degree	584	18.8%
Associate's degree	356	11.5%
Bachelor's degree	813	26.2%
Master's degree	336	10.8%
Professional school degree	98	3.2%
Doctorate degree	146	4.7%
Total	3,103	100.0%

Educational Attainment Male Age 25+ (2010)

	Trade Area built from components	
	Number	Percent
No schooling completed	19	1.3%

Nursery-4th grade	2	0.1%
5th-6th grade	4	0.3%
7th-8th grade	3	0.2%
9th grade	4	0.3%
10th grade	21	1.4%
11th grade	4	0.3%
12th grade no diploma	12	0.8%
High school graduate, GED, or alternative	256	17.2%
Some college, < 1 year	25	1.7%
Some college, 1+ years, no degree	237	15.9%
Associate's degree	145	9.7%
Bachelor's degree	425	28.6%
Master's degree	138	9.3%
Professional school degree	60	4.0%
Doctorate degree	133	8.9%
Total	1,488	100.0%

Educational Attainment Female Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	1	0.1%
Nursery-4th grade	0	0.0%
5th-6th grade	3	0.2%
7th-8th grade	3	0.2%
9th grade	16	1.0%
10th grade	3	0.2%
11th grade	13	0.8%
12th grade no diploma	11	0.7%
High school graduate, GED, or alternative	254	15.7%
Some college, < 1 year	116	7.2%
Some college, 1+ years, no degree	347	21.5%
Associate's degree	211	13.1%
Bachelor's degree	388	24.0%
Master's degree	198	12.3%
Professional school degree	38	2.4%
Doctorate degree	13	0.8%
Total	1,615	100.0%

Housing Value of Owner-Occupied Housing Units: (2010)		
	Trade Area built from components	
	Number	Percent
Less than \$10,000	3	0.2%
\$10,000 to \$14,999	0	0.0%
\$15,000 to \$19,999	0	0.0%
\$20,000 to \$24,999	1	0.1%
\$25,000 to \$29,999	3	0.2%
\$30,000 to \$34,999	3	0.2%
\$35,000 to \$39,999	2	0.2%

\$40,000 to \$49,999	4	0.3%
\$50,000 to \$59,999	6	0.5%
\$60,000 to \$69,999	6	0.5%
\$70,000 to \$79,999	14	1.1%
\$80,000 to \$89,999	24	2.0%
\$90,000 to \$99,999	61	5.0%
\$100,000 to \$124,999	73	6.0%
\$125,000 to \$149,999	38	3.1%
\$150,000 to \$174,999	182	14.9%
\$175,000 to \$199,999	196	16.0%
\$200,000 to \$249,999	236	19.3%
\$250,000 to \$299,999	97	7.9%
\$300,000 to \$399,999	108	8.8%
\$400,000 to \$499,999	80	6.5%
\$500,000 to \$749,999	77	6.3%
\$750,000 to \$999,999	0	0.0%
\$1,000,000 or more	10	0.8%
Total	1,224	100.0%

Internet Marketing Solutions provided by:



Data Provided by:



URL to this document: <http://www.mapscape.com/report/927D7F56D0FB4DCA00A8BB5C17F1503/1.html>